"Way down upon the Swanee (Ohio) River . . . !"

From your friends at Cincinnati History Museum
cincymuseum.org
Join us for ALHFAM 2017 in Rochester, NY!

Welcome to the Genesee Country! Let us introduce you to Rochester, New York, where green fields and farms surround our urban and suburban communities. Rochester has all the hustle and bustle of a large city, but less than 30 minutes away in the same county you will find that cows outnumber people. In addition to the rich agricultural industries – apples, dairy, grapes, cabbage and corn – Western New York has cultivated a rich heritage of social and economic change.

We were the gateway to the West when the Erie Canal opened in 1825. In 1848, our citizens were at the forefront of the Women’s Rights Movement in Seneca Falls. Rochester was home to both Susan B. Anthony and Frederick Douglass, as well as countless other visionaries. These people chose to break through barriers, working together to overcome the most insurmountable of obstacles and changing America in the process.

Today, living history sites and the people who interpret living history are challenged to not only convey the complexities of the past, but to navigate the hurdles presented by our modern world. We welcome you to this year’s conference and encourage you to immerse yourself in lively discussion, engage in practical workshops, and share in the successes of fellow historic sites. ALHFAM as an organization has continuously strived to push beyond conventional boundaries, and this year’s annual meeting offers an opportunity to share that ground-breaking work. We look forward to meeting you here in June!

Melanie Diaz, Conference Chair, GCV&M
Brian Nagel, Co-Program Chair, GCV&M
Lynne Belluscio, Co-Program Chair, LeRoy Historical Society & Jell-O Gallery
Rebecca Ward, Local Arrangements Chair, GCV&M
Sarah Hefner, Digital Media Chair, GCV&M

Program Sub-Committee:
Deanna Berkemeier, GCV&M
Pat Mead, GCV&M
Matthew Schofield, GCV&M
Allison Gerwitz, GCV&M
Marisa Covert, GCV&M
# TABLE OF CONTENTS

2017 ALHFAM Conference Overview .................................................. 5-7
Professional Development Workshops ................................................. 8-11
Field Trips .......................................................................................... 12-13
Saturday, June 10 (Opening Reception) ............................................... 14
Sunday, June 11 (Sessions) ................................................................. 15-18
Monday, June 12 (Sessions and Presidential Banquet) ....................... 19-23
Tuesday, June 13 (Site Visits) ............................................................. 24-25
Hotel Information for the RIT Inn & Conference Center .................. 26-27
Registration Information .................................................................. 27

<table>
<thead>
<tr>
<th>Conference Registration Pricing:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ALHFAM MEMBER</strong></td>
</tr>
<tr>
<td><strong>NON-MEMBER</strong></td>
</tr>
<tr>
<td><strong>GUEST (meals only)</strong></td>
</tr>
<tr>
<td><strong>DAILY</strong></td>
</tr>
</tbody>
</table>

Early bird pricing ends April 30. Workshops and Field Trips are not included in the above prices (see pages 8-13 for pricing). All pricing listed above includes meals for the day(s) included in the registration (not applicable to field trips and workshops). Guests and spouses of attendees may not attend meals unless a guest registration has been purchased. Note: registration should be completed online at www.alhfam.org—see back cover. Registrations will not be accepted after May 24, 2017.

On the cover:

Located off West Main Street just west of downtown Rochester, the Susan B. Anthony Square Park is situated close to her former home. The park’s focal point is a bronzed sculpture called “Let’s Have Tea.” The work portrays Anthony and Frederick Douglass, two early local champions of civil rights. The famous suffragist and abolitionist were close friends who shared the common goals of social justice and civil rights. Now, they share a proud place in Rochester's history. “Let’s Have Tea” was created by Rochester sculptor Pepsy Kettavong and erected in 2001 — across the street from the Susan B. Anthony House Museum.
2017 ALHFAM CONFERENCE OVERVIEW

Friday, June 9

8am-7pm   Registration (Planter’s Court Area - RIT Inn)
9am-4pm   Professional Development Workshops (GCV&M)

Full-Day
  • Blade Sheep Sheering
  • The Heyday of Haymaking: 19th-century Hay & Tool Making Techniques
  • Making an Earthen Oven at “little or no expense with only a little pains and trouble”
  • Making a Basic Farmhouse Cheese
  • CPR PIG: Helping Hands Volunteer Project

Half-Day
  • Inside the Susan Greene Collection (9am-Noon)
  • The Susan Green Collection: A Special Study Session (1-4pm)

8:30am-10pm   Niagara Falls Tour (bus leaves RIT Inn at 8:30am)
8:30am-9:30pm  Erie Canal and Fort Niagara Tour (bus leaves RIT Inn at 8:30am)

Saturday, June 10

8-9am   Breakfast (Henrietta Ballroom—RIT Inn)
8am-7pm   Registration (Planter’s Court Area—RIT Inn)
8am-4pm   Professional Development Workshops (GCV&M)

Full-Day
  • 19th-Century Brewing
  • The Log Building, Building Class
  • Workhorse Training for Safety and Success
  • Millinery in Miniature
  • Weaving Narrow Bands

Half-Day
  • Baking in an Earthen Oven (9am-Noon)
  • Organizing Your Intellectual Pantry: Tools for Foodways Programs (1-4pm)
  • Scottish Country Dance (1-4pm)

9am-6pm   Agriculture in New York Tour (bus leaves RIT Inn at 9am)
9am-6pm   Women’s Rights Tour (bus leaves RIT Inn at 9am)
4-5pm   Newcomers’ Reception (Henrietta Ballroom - RIT Inn)
6-8pm   Opening Reception: Salted, Smoked, Pickled, featuring local foods from Rochester, NY (Henrietta Ballroom - RIT Inn)

Sunday, June 11

7:30-8:30am   Breakfast (Henrietta Ballroom - RIT Inn)
8am-4pm   Registration (Planter’s Court Area - RIT Inn)
8:30am   Keynote Speaker: Dustin Growick, Audience Development Outreach Manager, Museum Hack (Henrietta Ballroom - RIT Inn)
10am   Morning Break (RIT Inn)
10:15-11am Concurrent Sessions (RIT Inn)
- Real Fires & Reproduction Chairs (*consecutive session with Stupid Questions, 11am –
  12:30pm)
- The Research Behind Interpretation: How History Informs a Museum’s Changing Goals
- How to Freshen Up an Event
- Coaching Volunteers & Staff
- Wanted: Young Employees

11am-12:30pm Concurrent Sessions (RIT Inn)
- Stupid Questions (*consecutive session with Real Fires & Reproduction Chairs, 10:15-11am)
- Making the Most from a YouTube Channel
- Communication from Connection - Not Vice Versa
- Transforming Summer Camps at Open Air Museums
- Is your Web Site Stale?

12:30-1:30pm Lunch

1:30-3pm Concurrent Sessions (RIT Inn)
- Interpreting Agriculture
- Good Help is Hard to Find—Or Is It?
- Making Our Publics Welcome
- Cemetery Theatre in Hawai’i
- Utilizing Social Media (consecutive 45 minute sessions):
  ° Engaging the Public Through Social Media
  ° Embracing Popular Trends in Gaming to Educate New Audiences

3:15-4pm Concurrent Sessions (RIT Inn)
- Ideas for Improving Interpretation
- Memory Dialogues: Using Oral Histories to Initiate Conversations in Adult Homes
- The Golden Ghost – Haunted Sites & Tourism
- Colonial American Identity – The New England Effect
- Interpreting the Disabled & Sick

4-5pm Regional Business Meetings (RIT Inn)

6pm Dinner, Silent Auction, & Live Auction (Henrietta Ballroom - RIT Inn)

Monday, June 12

7:30-8:30am Breakfast (Henrietta Ballroom—RIT Inn)

8:30-9:30am Concurrent Sessions (RIT Inn)
- A Taste of Early Tavern Life
- All About Bacon
- Nature Centers and Living History Sites
- Back to the Roots – Learning from the Cooking & Gardening Programs at the Ukrainian Cultural Heritage Village
- Treating Archives as Objects
- Maintaining a Military Bearing in Your Interpretation

9:30–10:15am Concurrent Sessions (RIT Inn)
- Hops – An Entree to the Craft Beer Audience
- A Survey of Smokehouses
- The Challenges and Successes of Interpreting Women’s Right Issues
- Introduction to Seed Savings and Seed Exchanges
- A History Alive Sing-Along and Music in Early America
- Cosmetics of Early America
10:15-10:30am  Morning Break

10:30am-Noon  Concurrent Sessions (RIT Inn)

- Wood – Interpreting the Material that Binds All ALHFAM Sites
- Not Lost in Translation — Translating Cookbooks (consecutive 45 minute sessions)
  ° Breaking Through Language Barriers Encountered by Period Cooks
  ° Translating German-Moravian Recipes
- Binding Isaac – A story of how a living history museum deals with 19th-century butchery and its 21st-century consequences
- Using Historic Seed & Nursery Catalogues to Document Gardens & Orchards
- Songs That Make a Difference
- Fashion Fiction: Refuting Myths and Misinformation about Historical Clothing

Noon-2:30pm  Lunch and Annual Business Meeting (Henrietta Ballroom - RIT Inn)

2:30-5pm  Consecutive Sessions (RIT Inn)

- Clothing Through Time: Corsets, Bum Rolls, Top Hats & Frock Coats – Silhouettes Defined
- Who Do You Think You Are? Exploring First-Person Role Playing

2:30-3:15pm  Concurrent Sessions (RIT Inn)

- Animal Behavior for Interpreters on Historic Farms
- A Dialogue on Race, Agriculture & Living History
- A Short Sweet History of Macaroons
- Babies and the Living History Experience
- A Discussion with Elizabeth Cady Stanton

3:15-4pm  Concurrent Sessions (RIT Inn)

- Uncommon Press
- Common Core & Museum Programs
- Linking Your Museum More Closely with Your Local Food Economy
- The Machine and the Factory that Transformed a Town
- Issues in Agriculture

4-5pm  Concurrent Sessions (RIT Inn)

- Beyond the Wall of Tools
- How to Make Your Fake Food Look Good in Cheap Stockings
- From the Ground Up: A Year in the Life of a New Museum
- Five Senses at the Fort

6pm  Presidential Banquet (Village Gate)

Tuesday, June 13

7:30-8:30am  Breakfast (Henrietta Ballroom - RIT Inn)

8:30am  Buses begin departing for the Jell-O Gallery Museum and GCV&M Day Visits

10:30am  Ploughing Match (Pioneer Farmstead - GCV&M)

12pm  Town Hall Meeting (Meeting Center - GCV&M)

2pm  PIG Meetings (GCV&M)

4pm  Base Ball Game (Silver Base Ball Park - GCV&M)

5pm  Dinner and Evening Entertainment by the Alleghany River Indian Dancers (Exhibition Barn - GCV&M)

Wednesday, June 14

8-9am  Breakfast (Henrietta Ballroom - RIT Inn)
PROFESSIONAL DEVELOPMENT WORKSHOPS
FRIDAY, JUNE 9 & SATURDAY, JUNE 10

All professional development workshops will take place at Genesee Country Village & Museum, 1410 Flint Hill Road, Mumford, NY. Transportation to and from the RIT Inn and Conference Center will be provided on a set schedule as needed.

Fees for all full-day workshops will be $55 and fees for half-day workshops will be $35. All full-day sessions include lunch at the Depot Restaurant at GCV&M. Full-day workshops are scheduled from 9am until 4pm, with a break at Noon for lunch. Morning half-day sessions will run from 9am until Noon and the afternoon half-day sessions will run from 1pm until 4pm.

SPACE IS LIMITED! Spaces in the workshops will be assigned on a first-come, first-served basis.
FRIDAY FULL-DAY WORKSHOPS
9am–4pm

Blade Sheep Shearing
Maximum Participants: 8
Joe Schott, Landis Valley Village and Farm Museum
Full-day, hands-on workshop teaching the basics of blade sheep shearing and animal handling. Each participant will be given the opportunity to shear multiple animals. Students are responsible for bringing their own ready-to-use blade shears. Shears can cost roughly $30 - $50. Blade shearing can be extremely physical and difficult work so please dress appropriately. Meet at the Pioneer Farmstead barn (Bldg. 6 B).

The Heyday of Haymaking: 19th-century Hay & Tool Making Techniques
Maximum Participants: 12
Matthew Schofield and Nathan Kalvitis, Genesee Country Village & Museum
This full-day workshop will emphasize mowing instruction with both Anglo-American and European scythes. Alongside mowing techniques, the workshop will include blade sharpening/maintenance, vegetation identification, and afternoon hay fork/rake-making. Each student will assemble and take home a split-ash hay rake.
*Sturdy footwear is required, and work gloves are encouraged.* Meet at the Hetchler House at the Pioneer Farmstead (Bldg. 6 A).

Making an Earthen Oven at “little or no expense with only a little pains and trouble”
Maximum Participants: 20 - 30
Jonathan Townsend and Kevin Carter, Jas. Townsend & Son, Inc.
This workshop is intended to be a very hands-on (and messy) experience. We will be following the instructions outlined in John Cochran’s 1797 booklet, “The Seaman’s Guide.” While participation is highly encouraged, it is not a requirement of the workshop. Attendees who wish to participate should dress appropriately. All attendees will be provided with working plans and a material list for building an identical oven. Upon completion of this workshop, participants will: understand how a functioning outdoor earthen oven can be constructed at relatively little expense, be equipped with the information and experience needed to construct their own earthen oven, and understand through personal experience how building an earthen oven can be an exciting way to engage visitors. Meet at the Kieffer House (Bldg. 8).

Making a Basic Farmhouse Cheese
Maximum Participants: 8
Karen DesJardin, Genesee Country Village & Museum
Learn cheese making with seasoned cheese maker and Master Food Preserver, Karen DesJardin. This workshop will afford the participants an opportunity to create a basic farmhouse cheese on our cast iron step stove. You’ll also be preparing a simple and seasonal noon meal, including biscuits and freshly churned butter. Attendees should bring an apron. *A homemade lunch is included.*
Meet at the Jones Farmhouse (Bldg. 14).

CPR PIG: Helping Hands Volunteer Day
Join members of the of CPR (Collections, Preservation and Registration Professional Interest Group) for a day at the LeRoy Historical Society and help catalogue the tools in the boot of the 1908 Cadillac, organize, describe and clean a small (4) collection of walking plows, and clean 7 horse-drawn vehicles on exhibit. Lunch is provided with Jell-O for dessert. This workshop is a volunteer project and is free of charge.

FRIDAY HALF-DAY WORKSHOPS

Inside the Susan Greene Collection
9am-Noon
Maximum Participants: 12
Patricia Tice, Curator, John L. Wehle Gallery, Genesee Country Village & Museum
In 2010, GCV&M acquired a significant 3,500-piece collection of 19th-century costumes collected by Susan Greene. Take a behind-the-scenes tour through the costume vault with curator Patricia Tice, then gather for an update on work in progress — an upcoming exhibit featuring calico and calico balls. Are you researching calico too? Do you have a great calico garment in your collection? Bring your own notes, images, and observations to share! Meet at the John L. Wehle Gallery on the Great Meadow.
The Susan Greene Collection: A Special Study Session  
1-4pm  
**Maximum Participants: 12**

*Patricia Tice, Curator, John L. Wehle Gallery, Genesee Country Village & Museum*

Are you interested in examining a particular type of 19th-century clothing? Reserve your spot in this workshop where participants will be able to examine, photograph, sketch and measure collection objects from the Susan Greene collection. Once you have been accepted into this workshop, you must contact curator Patricia Tice at ptice@gcv.org to discuss your particular interests. Meet at the John L. Wehle Gallery on the Great Meadow.

---

**SATURDAY FULL-DAY WORKSHOPS**  
9am– 4pm

19th-century Brewing  
**Maximum Participants: 10**

*Brian Nagel and brewery staff, Genesee Country Village & Museum*

Take this rare opportunity to spend a day learning the techniques of brewing beer at the Walter Grieve Brewery, a replica of an early 19th-century brewery originally located on the western shore of Seneca Lake in Geneva, NY. We will complete the brewing process up to primary fermentation during the workshop and learn about the mysteries of brewing. Participants over 21 years of age can sample the museum’s own 1803 Fat Ox and Intrepid ales during the workshop and will receive one bottle of each at the end of the day. Participants should dress to work. Meet at the Walter Grieve Brewery (Bldg. 9).

---

The Log Building Building Class  
**Maximum Participants: 8**

*Wind Chapman, Long Mountain Living History Center*

This full-day workshop will include topics such as site selection, tree species, and hewing techniques. An introduction to tools, notch types, and safety when raising logs will also be included. The class will be a mixture of lecture and hands-on learning with participants working in pairs. Each individual will be provided a pencil and notebook. *Workshop attendees are required to bring their own work gloves, eye protection, and sturdy boots.* Meet at the barn at the Pioneer Farmstead (Bldg. 6 B).

---

Workhorse Training For Safety and Success  
**Maximum Participants 12**

*Joyce Henry, Independent Consultant*

Living history adds a layer of challenges for draft animal work. Safety is paramount when working—not only for the public, but also for animals and teamsters alike. Students will begin by learning the basics of horse handling and ground work. Then, Joyce Henry will evaluate a light workhorse at GCV&M to provide constructive feedback and training suggestions to ensure a safer farming experience for everyone involved. Meet at the Hamilton House (Bldg. 47 A).

---

Millinery in Miniature  
**Maximum Participants 8**

*Anna Worden Bauersmith, Straw Milliner*

Both fashionable and utilitarian, straw millinery spans the 18th and 19th centuries. Participants in this workshop will learn how to work with straw plait while making a miniature version of a straw hat. Attendees will learn the techniques needed to sew plait, shape straw, wire, and block. While sewing, we will discuss straw millinery and straw plaits, as well as how to extend the life of costume straw millinery and make repairs. Basic sew-
ing skills are required. Each participant should bring a sewing kit including: a needle, scissors, thimbles, pins, wax, and a hand towel. The workshop hat will fit a 15-to-18-inch doll with a 9” head circumference. You are welcome to bring your doll along. All of the techniques presented can be translated into full-sized millinery items.

*Materials Kit will include:* Narrow straw plait, narrow wire, workshop literature.
*Meet at the Thomson Barn Activity Center (Bldg. 35).*

**Weaving Narrow Bands**

**Maximum Participants: 10**

*Louise Richens, Master Weaver, Genesee Country Village & Museum*

This workshop will include weaving techniques that can be used on small looms such as tape or paddle looms that can be useful for demonstrations or hands-on programs. The projects will include utility straps with button holes, upholstery and clothing fringes, and round laces. Methods of color control and yarn enhancement will be discussed and used. Participants will be able to work on prepared floor looms containing different designs and will take home their creations. Although the workshop will use floor looms, all projects will easily transfer to small tape looms, etc. Experience is not required. Bring scissors. A small tape loom will be available for examination at the workshop. *Meet at the Tenant House (Bldg. 21).*

---

**SATURDAY HALF-DAY WORKSHOPS**

**Baking in an Earthen Oven**

9am-Noon

**Maximum Participants: 20 - 30**

*Jonathan Townsend and Kevin Carter, Jas. Townsend & Son, Inc.*

This workshop is part two of “Making an Earthen Oven at ‘little or no expense with only a little pain and trouble.’” The oven used in this seminar will be the same oven that was built during the previous day’s workshop. Upon completion of this workshop participants will: understand the basic procedures for operating an earthen oven and the tools needed to use it, appreciate the versatility of an earthen oven and the advantages it can bring to a foodways program, and understand common precautions for the oven’s safe operation while visitors are present. *Meet in the Kieffer House yard (Bldg. 8).*

**Organizing Your Intellectual Pantry: Tools for Foodways Programs**

1-4pm

**Maximum Participants: 20**

*Kathleen M. Wall, Colonial Foodways Culinarian, Plimoth Plantation*

What does your intellectual pantry look like? Do you need to clear out the clutter, put loose items into clearly labeled bins and improve the lighting and the flow of your program? This is NOT about your actual *food* pantry, about how to store eggs, or how to pluck a turkey, or what to do with road kill donations. This is an action plan that keeps your intellectual pantry in apple-pie order. The presenter will share the “Ten Commandments” of a foodways culinarian. There will be lots of discussion and sharing, both in small groups and with all the participants. *Meet in the second floor of Davis Hall (Bldg. 48).*

**Scottish Country Dance**

1-4pm

**Maximum Participants: 20**

*Karen Becker, Frontier Culture Museum*

Join Karen Becker for a workshop on Scottish Country Dance. Learn a bit about the popularity and revival of this traditional dance. Even if you don’t have ghillies or brogans, you can learn some of the rudimentary steps and dances that trace their origins to some of America’s earliest settlers. The group will be joined by The Flint Hill Dancers, a volunteer dance team that trains and performs throughout the year at GCV&M. The Flint Hill Dancers will perform and work with the instructor to teach participants a few of the dances. *Meet in the Carriage Museum on the Great Meadow.*


2017 ALHFAM FIELD TRIPS

Friday, June 9  
Niagara Falls Tour  
$110

Includes: boxed lunch, snacks on the bus, travel, and admission fees. 13-hr. tour.  
A minimum of 27 spots must be reserved or trip will be canceled

Voyage to iconic Niagara Falls whose awe-inspiring natural power continues to captivate visitors from around the globe. The journey begins at Niagara Falls State Park (est. 1885, making it the oldest U.S. National park). Your Discovery Park Pass is your ticket to this playground of natural wonders, which includes admission to:
- Maid of the Mist: Voyage to the Falls
- Cave of the Winds: Journey Behind the Falls
- Niagara Adventure Theater: Legends of Adventure
- Aquarium of Niagara
- Unlimited hop-on, hop-off access to the Niagara Falls Scenic Trolley

Travel to Goat Island at the center of the waterfall system for a breathtaking view of plunging Bridal Veil Falls. Catch a glimpse of “The Old Scow” wedged amid the mighty roar of the Niagara Rapids. Explore the park’s trails in search of the Tesla Monument, Civil War Monument, and the Statue of Liberty’s “little sister.” Don’t miss the “Characters of History,” who can be found throughout the park sharing stories of the daredevils, explorers, and architects entwined with the falls’ history!

At dusk cross the Rainbow Bridge for the nightly illumination of Canada’s Horseshoe Falls in a rainbow of rushing colors.

Things to Remember:
- CURRENT PASSPORT or ENHANCED LICENSE is REQUIRED
- Wear good walking shoes and bring sunscreen with you
- Light snacks and a boxed lunch are provided, but dinner is on your own
- Expect to get wet and dress for cooler temperatures

Friday, June 9  
Fort Niagara & The Erie Canal Tour  
$110

Includes: boxed lunch, dinner on the canal, travel, and admission fees. 13-hr. tour. A minimum of 30 spots must be reserved or trip will be canceled

Perched at the mouth of the Niagara River, Old Fort Niagara was the linchpin for both supremacy over the Great Lakes and colonization of the Iroquois Confederacy. Since the first development of the site in 1678, three nations have battled for dominion over these 250 acres. Join us for a behind-the-scenes tour of this significant site and discussions on logistics, preservation, and boosting attendance.

One of the most commercially enduring and historically significant waterways in the country, the Erie Canal played a key role in turning New York City into a vital center for international commerce, industry, and finance, and in earning New York its moniker “The Empire State.” Forging the way for western migration and serving as the final leg of the Underground Railroad, the canal helped shape the U.S. as it stands today. Long before the Internet, the Erie Canal served as an information superhighway for ideas such as abolitionism, women’s rights, and spiritualism. Delve into the story behind this indispensable waterway at the Erie Canal Discovery Center, and visit the restored double “Flight of Five” locks, the greatest series of high-lift (168 ft.) locks in the world. Wind up your day with a cruise along the canal and under the Upside Down Bridge accompanied by historical canal music. Be sure to wear good walking shoes!
Women’s Rights Tour

Includes: lunch, travel, and admission fees. 9-hr. tour.
A minimum of 25 spots must be reserved or trip will be canceled

As our nation marks the 100th anniversary of the passing of the 19th Amendment to the Constitution, an exploration of Western New York’s rich background is only fitting. Your excursion begins with a pilgrimage to the home of Susan B. Anthony, eminent suffragist, crusader for women’s rights, temperance advocate, abolitionist, labor activist, and educational reformer. Enjoy a guided tour of 17 Madison Street, where Anthony spent the 40 most politically active years of her life and headquartered the National American Woman Suffrage Association during her presidency. Don’t miss a look at her famous alligator handbag!

Stop over for lunch at Sauder’s Market, one of the Finger Lakes region’s premier Mennonite markets, before continuing on to the birthplace of the women’s rights movement in Seneca Falls.

From the Women’s Rights National Historic Park take a self-guided tour of:
- Wesleyan Chapel – site of the first Women’s Rights Convention
- M’Clintock House – home of the convention organizers
- Elizabeth Cady Stanton House – home of the suffragette
- “The First Wave” statue exhibit
- Exhibit on the history of women’s rights to present day
- Declaration Park’s “Declaration of Sentiments”

Before departing, stop in at the nearby National Women’s Hall of Fame, which is dedicated to recognizing and celebrating the achievements of great American women in the arts, athletics, business, education, government, the humanities, philanthropy, and science. Make sure to wear good walking shoes!

Agriculture in the Finger Lakes Tour

Includes: lunch, travel, beer tasting, and admission fees. 9-hr. tour.
A minimum of 28 spots must be reserved or trip will be canceled

New York State’s distinguished apple industry owes much to the USDA Agricultural Research Service and New York State Agricultural Experiment Station, whose research has created the heartiest, most disease-resistant and prolific cultivars. Of particular interest are the organizations’ joint collection of Malus (apple) species, including wild species, interspecific hybrids, heirloom cultivars, rare cultivars, and commonly available commercial cultivars. Join us for a tour of this unique agricultural motherlode.

Savor fruit of the vine from the eastern United States’ premier vinicultural bioregion (rivaling that of California’s famous Napa Valley) during lunch at Ventosa Vineyards. Relish stunning vistas of vineyards sloping down to Seneca Lake, then explore the vines guided by one of the winery’s vintners.

Stroll to nearby Rose Hill Mansion, an elegant Greek Revival house once the site of a productive 19th-century farm. Through Swan family letters, photographs, and diaries, explore historic farming and agricultural technology in the Finger Lakes region.

Continue your journey at the John Johnston Farm & Weaver Drain Tile Museum. Perhaps the most recognized acreage in the 19th century, this farm is legendary not for what was produced on site, but rather the use of improved agricultural techniques – specifically drainage tiles – to increase productivity.

Return to the present as you relax with a nightcap at Bottomless Brewing for just a taste of this fertile region’s booming craft beverage industry. Be sure to wear sunscreen and good walking shoes!
Newcomers’ Reception—4pm, Henrietta Ballroom

If you are a new member of ALHFAM, or if this is your first ALHFAM annual meeting, the Board of Directors cordially invites you to a reception in your honor complete with refreshments and casual conversation. Here you will learn what you need to know as you become a member of the ALHFAM-family and give you the opportunity to put names to faces. All Past Presidents (POOPs) are invited to attend this special reception to welcome our new members.

Opening Reception: “Salted, Smoked, and Pickled”-6pm, Henrietta Ballroom

Have you ever had a “white hot”? Do you know how to make a “garbage plate?” Come to the opening reception of ALHFAM’s 47th annual meeting and taste the flavors of local specialty foods:
- Garbage plates (complete with a tutorial so you can get it just right!)
- Buffalo wings
- Beef on weck sandwiches (yes, “weck” is spelled correctly, as in “Kimmelweck”)

Cash bar. Soft drinks available. Attendees and guests must be registered to attend.

Note: dishes from home may be displayed and tasted upstairs on the 5th floor in the concierge lounge (due to New York State health codes).
10:15 - 11:00am (45-Minute Sessions)

Real Fires & Reproduction Chairs (consecutive session with Stupid Questions, 11am – 12:30pm)
Julian Whittam, Upper Canada Village
This is a discussion about co-existing layers of reality within living history sites and how these different layers impact visitor experience in both positive and negative ways. Is the difference between artifact and artifact important in living history?

The Research Behind Interpretation: How History Informs a Museum’s Changing Goals
Martha Katz-Hyman, Independent Curator
For over 20 years, the post-Revolutionary War farm at the American Revolution Museum at Yorktown reflected a “typical” middling Virginia family. This session will explore the extensive research that changed the focus of the farm to the story of Edward Moss and his family of York County and the enslaved people that he owned.

How to Freshen Up an Event
Alena Shellenbean, Strawberry Banke Museum
Join this discussion and brainstorming session, and breathe new life into a stale event. Participants will help each other come up with ideas for fun and funky events.

Coaching Volunteers & Staff
Lauren Muney, PIE PIG co-chair, Silhouettes By Hand
Learn how to harness the power of coaching to evoke success, problem solving, and creativity in staff, co-workers, and volunteers. Using a few key communication techniques and understanding the big picture of coaching can break through barriers in your workplace, your projects, communications, and even your relationships.

Wanted: Young Employees
Jessica Michonski, Chambersburg, PA
Many living history sites inspire young audiences to go into the field of living history. However, the greying of the staff at agricultural and history museums has created some unique challenges. This generational gap, especially in communication, jeopardizes the future of living history museums. Where are the young people?
11:00am – 12:30pm (90-Minute Sessions)

Stupid Questions (consecutive session with Real Fires and Reproduction Furniture, 10:15-11am)
Elyse Bennett, Colonial Williamsburg
Visitors often ask what appear to be stupid questions. Understanding their perceptions helps to know how to answer these questions without belittling the visitor. Learn how to craft an appropriate answer, and create a teachable moment.

Making the Most from a YouTube Channel
Jon Townsend and Kevin Carter of Jas. Townsend & Son, Inc.
Explore common mistakes and how to avoid them, how to integrate YouTube with other social media, keeping your content fresh, and keeping YouTube on a budget.

Communication from Connection—Not Vice Versa
Mike Follin, Coordinator of Interpretive Services, Ohio History Center
Effective communication helps strengthen and deepen emotional connections without creating conflict when communicating negative or difficult messages of history. Examine and discuss non-verbal and verbal emotions. Observe mixed messages that originate from uncoordinated verbal and non-verbal communications. Participate in exercises to recognize and understand emotions in communicating factual information.

Transforming Summer Camps at Open Air Museums
Melissa Marszalek, Director of Natural History; Jennifer Haines, Director of Education, Genesee Country Village & Museum
Slingshot shooting, cooking over an open fire, wrangling pigs, and having fairy tea parties are just a few of the action-packed activities making summer camp fun at Genesee Country Village & Museum. Staff members will discuss the changes in summer programming over the past four years that have produced a 23 percent increase in registrations.

Is Your Web Site Stale?
Mary Seelhorst, Independent Exhibit Developer; Heidi Glatfelter Schlag, Director of Communications, C&O Canal Trust; Gretchen Kriesen, Dept of Communication & Humanities SUNY Polytechnic Institute; Edward Baker, formerly New London Historical Society, CT
Discuss content development; survey examples of museum websites; discuss website redesign; examine strategies for a successful project followed by questions and answers.

1:30 – 3pm (90-Minute Sessions)

Interpreting Agriculture
Dr. Debra Reid, Curator of Agriculture and the Environment, The Henry Ford
Interpreting Agriculture at Museums and Historic Sites (Rowman & Littlefield, 2017) encourages us to put an "H" (the humanities, not just history) into a STEM (science, technology, engineering and mathematics) subject. Dr. Reid will summarize the main points from Interpreting Agriculture, and then open the session to comments (ideally from those who have read the book) about next steps.

Good Help Is Hard to Find - - Or Is It?
Bruce Henbest, Coordinator of Interpretation, Upper Canada Village; Pete Watson, Howell Living History Farm; Karen Clancy, Colonial Williamsburg
What is the purpose of a written job description? Is it possible to write a job description for a living history site? Why do you need a job description? How to deal with gender- and race-specific roles.
Making Our Publics Welcome
Katie Boardman, Cherry Valley Group, Cooperstown Graduate Program
Hospitality is a cornerstone of creating positive and memorable visitor experiences at museums and historic sites. It can help break barriers, or it can create them. How can we sustain creative, comfortable, and productive staff who understand the need to be hospitable and are able to convey that to the visitor.

Cemetery Theatre in Hawai’i
Mike Smola, Curator of Public Programming, Hawaiian Mission Houses Historic Site
This session will focus on a very successful museum theater program that is held in a historic cemetery. Topics will include: program development, themes, partnerships, research, the use of archival materials, scriptwriting, hiring actors and directors, challenges, and successes. Other attractions in Honolulu are using this as an example for their programs.

Utilizing Social Media (consecutive 45-min sessions):

Engaging the Public Through Social Media
Peter A. Friesen, Director of Education, Historic St. Mary’s City
An introduction of the ins and outs of using social media, not just as a marketing tool, but as a way to engage the public and new audiences. What equipment do you need to stay on top of a high-paced medium and how do you deal with pesky internet trolls?

Embracing Popular Trends in Gaming to Educate New Audiences
Allison Campbell, Fort Nisqually Living History Museum, Tacoma, Washington
Explore “Trapped,” an escape game that involves locking guests in a historic structure, where they race the clock and solve puzzles to win their freedom. Also, review a social media-based Minecraft challenge, developed for Fort Nisqually Living History Museum, and discuss the potential rewards of implementing these kinds of unconventional programs.

3:15 – 4pm (45-Minute Sessions)

Ideas for Improving Interpretation
Correy Twilley, Fort Sill National Historic Landmark and Museum
Both interpreters and volunteers are expected to maintain authenticity standards, but sometimes they need new ideas to keep their interpretations from becoming stale. Join this session to discover some creative ideas.

Memory Dialogues: Using Oral Histories to Initiate Conversations in Adult Homes
Katlin Webber, Graduate Student at the Cooperstown Graduate Program
A report of a pilot project that initiates conversations with residents and caregivers in adult homes utilizing a collection of oral history interviews. The session will offer a toolkit with audio and discussion guides, as well as tips for using your own material for this low-cost program.

KEYNOTE SPEAKER
Dustin Growick
Audience Development Outreach Manager
MUSEUM HACK
Museum Hack is a private tour company that consults with museums and other cultural institutions to rethink the traditional visitor experience. Their goal is to create new content, strengthen existing programs, build social media prowess, reach new audiences, and increase relevance and engagement.

Sunday 8:30am RIT Inn
The Genesee County Chamber of Commerce has received more than $90,000 to promote haunted sites in New York State. Reports indicate that the market for haunted sites continues to grow. Examine the haunted trail from the perspective of tourism.

Colonial American Identity – The New England Effect
Clarissa F. Dillon
How much is colonial history and the interpretation of colonial history influenced by the Colonial Revival? And in turn, has New England co-opted colonial history and should these two aspects be considered when addressing diversity on colonial sites today?

Interpreting the Disabled & Sick
Nancy Webster
Historic sites often exclude the portrayal of people who are ill or disabled. This session will explore the pros and cons of this interpretation, and share some ideas from classroom presentations that focus on sickness, occupational injuries, and disabilities.

4pm – 5pm Regional Business Meetings, RIT Inn

Break out areas will be available for each region to meet with their members right at the hotel.

6pm - Dinner & Auctions, Henrietta Ballroom - RIT Inn

Join your ALHFAM family for a relaxing evening of camaraderie, and the chance to go home with a piece of the past. Throughout the evening explore interesting items at both the Silent Auction and Live Auction. See something that piques your interest? Have your paddle ready when the bidding begins!
### Day-at-a-Glance: Monday, June 12

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am</td>
<td>Breakfast, <em>Henrietta Ballroom</em></td>
</tr>
<tr>
<td>8am</td>
<td>Vendor Room Opens, <em>Pre-Assembly Court</em></td>
</tr>
<tr>
<td>8:30am</td>
<td>Morning Sessions Begin</td>
</tr>
<tr>
<td>12:15pm</td>
<td>Lunch, <em>Henrietta Ballroom</em></td>
</tr>
<tr>
<td>1pm</td>
<td>Annual Business Meeting, <em>Henrietta Ballroom</em></td>
</tr>
<tr>
<td>2:30pm</td>
<td>Afternoon Sessions Begin</td>
</tr>
<tr>
<td>5:30pm</td>
<td>Buses Depart For The Presidential Banquet at Village Gate</td>
</tr>
<tr>
<td>6pm</td>
<td>Hospitality Room Opens, <em>Charades</em></td>
</tr>
<tr>
<td>9:30pm</td>
<td>Buses Return From The Presidential Banquet</td>
</tr>
<tr>
<td>10pm</td>
<td>Vendor Room Closes, <em>Pre-Assembly Court</em></td>
</tr>
<tr>
<td>1am</td>
<td>Hospitality Room Closes, <em>Charades</em></td>
</tr>
</tbody>
</table>

### 8:30 – 9:30am (60-Minute Sessions)

**A Taste of Early Tavern Life**  
*Tom Kelleher, Historian and Curator of Mechanical Arts, and Deb Friedman, Senior Vice President, Old Sturbridge Village*  
A look inside the public houses that played a central role in the lives of locals and travelers alike in just about every town in early America, from furnishings to food, libations to lodgings, as well as entertainments and other diversions.

**All About Bacon**  
*Dr. Leo Landis, State Curator, State Historical Society of Iowa*  
In 2007, Leo Landis offered a food history program on local and national bacons at the Living History Farms in Urbandale, Iowa. In 2008, that group launched the Des Moines Blue Ribbon Bacon Festival. Today, that event attracts over 10,000 people. What do you need to know about bacon to launch your own bacon event?

**Back to the Roots – Learning from the Cooking and Gardening Programs at the Ukrainian Cultural Heritage Village**  
*Lessia Petriv and Iryna Tatko, Senior Interpreters, Ukrainian Cultural Heritage Village*  
With the growing interest in simplifying lifestyles and in making healthier choices in what we eat, museums are the perfect place to apply lessons from the past. Learn about the hands-on gardening and cooking activities that engage diverse groups of visitors by contextualizing history and its relevance to modern life.

**Treating Archives as Objects**  
*Ron Kley and Jane Radcliffe, Museum Research Associates*  
This session will outline the advantages of treating documentary items as objects. Specific examples will be drawn from a database of 25,000 catalogued documents discovered in a historic home in Maine. The documents relate to farming, recreational activities, homes and families – some from the Genesee Country, in New York. Participants will be able to read excerpts from these letters and discuss whether the corresponding database description correctly attributes the historical significance that the document deserves.

**Maintaining a Military Bearing in Your Interpretation**  
*Correy Twilley, Fort Sill National Historic Landmark and Museum*  
A case study of service members from various eras, highlighting differences between enlisted men and officers, and how those differences can be exploited to set your military programming apart while maintaining authenticity.
Nature Centers and Living History Sites
Nathan Hayes, Director of Cummings Nature Center; Melissa Marszalek, Director of Natural History, Genesee Country Village & Museum; Lisa Pettry, Education and Public Program Manager, Hale Farm & Village
Often located adjacent to each other, nature centers and living history sites work together to enrich the visitors’ understanding of rural life and the relationship with nature and the environment that was part of 18th- and 19th-century life. This panel will address a variety of topics unique to these sites.

9:30 – 10:15am (45-Minute Sessions)

Hops – An Entree to the Craft Beer Audience
Susan McCabe, President, Ribbon Farm Hops, Detroit, MI
With the rise of the craft beer market, there has been a renewed interest in hops. This historic overview will explore the revival of growing hops as a “locally grown” agricultural product and how to tap into the growing craft beer audience in your programming.

A Survey of Smokehouses
Gwen Miner, formerly of The Farmers’ Museum
Although this survey is limited to the Central New York region, it serves as a template for additional research that could contribute to a much wider survey of historical significance. Data include construction materials, orientation, existing hardware, door construction, in addition to photo documentation.

The Challenges and Successes of Interpreting Women’s Rights Issues
Ellen Gasser, Public Programmer, Heritage Park Historical Village
The reconstructed home of Nellie McClung, one of the “Famous Five” Canadian women who fought for women’s rights, was opened in 2014. A variety of interpretive programs, including pink teas, dramatic readings, in-depth house tours, musical performances and interactive school programs, have been initiated. Staff training includes how to deal with sensitive political topics and insensitive gender-related comments.

Introduction to Seed Savings & Seed Exchanges
Chet Tomlinson – Historic Gardener, Old Salem Museums and Gardens
An introduction to basic seed-saving techniques and a discussion of seed exchanges, and how to incorporate this information into a historic site and its gardens.

A History Alive Singalong & Music in Early America
Tom Vance, Independent Museum Consultant, Editor of MOMCC Magazine
Learn how to use the music of early America to entertain and educate visitors and audiences, including liberty songs from an 1843 song book, as well as a brief history of guitar, banjo and minstrel shows. Participants will receive a copy of the sing-along book.

Cosmetics of Early America
Katie Cannon, Curator of Education, DAR Museum
Add another dimension to your living history program. Find out what was morally acceptable in 18th- and early 19th-century America, how to create the appropriate look of beauty, and which ingredients will kill you!

10:30am – Noon (90-Minute Sessions)

Wood – Interpreting the Material that Binds All ALHFAM Sites
Rich Pawling, Owner and Cultural Interpreter for Rich Pawling’s History Alive!
This session will include a first-person interpretation of the life and the tools of lumberjack, Jack Hains. At the same time, the session will cover controversial topics of Manifest Destiny/ Western Expansion, and forest economics and forest management, including impact on wildlife habitat.
Not Lost in Translation - Translating Cookbooks (consecutive 45-min sessions)

Breaking Through Language Barriers Encountered by Period Cooks
Deb Peterson, Culinary Historian
Unfamiliar words, terms, and measurements as well as difficult handwriting pose challenges to historic cooks. Assigning modern methods to historic terms can result in disaster. This session will work through these barriers and provide you with some handouts that you can take with you.

Translating German-Moravian Recipes
Kayla Cavenaugh and Karen Absher, Old Salem Museum & Gardens
After the challenges of translating two German cookbooks, Kayla Cavenaugh and Karen Absher sought to connect historic German foodways to the cooking traditions of Moravians living in Salem, NC, from the late 18th to early 19th century. The session will address the methodology behind their work and consider the question of how to present their work in a meaningful way to visitors.

Binding Isaac – A Story of How a Living History Museum Deals with 19th-century Butchery and its 21st-century Consequences
Ryan Beckman, Rhys Simmons, Dave Hruska, Victoria Haynes, Old Sturbridge Village
Usually Old Sturbridge Village butchers (not slaughters) about 8 to 10 animals each year as part of its public interpretation. However, in an attempt to better study “how to do it right,” an 1,100-pound steer (named Isaac) was butchered out of public view. This session will address the logistics and difficulties of such a large undertaking, as well as the ramifications of raising “cute babies” into animals considered for butchery.

Using Historic Seed & Nursery Catalogues to Document Gardens & Orchards
Marty Schlabach, Food & Agriculture Librarian, retired, Mann Library, Cornell University; Joe Schott, Farm and Garden Manager, Landis Valley Museum; David Schlabach, Schlabach’s Nursery, Medina, NY
Seed and nursery catalogues are excellent sources of information, but are rare and difficult to find. Learn about the Biodiversity Heritage Library and how Landis Valley Museum has utilized historic seed catalogues to document their gardens and orchards.

Songs That Make a Difference
Katie Boardman, Cherry Valley Group and Cooperstown Graduate Program
Through the 18th, 19th and 20th century, songs have accompanied slavery, war, women’s suffrage, temperance, and political aspirations. These songs can teach history, inspire students and enliven historic sites. The key is doing good research and placing the music in a proper context. Come prepared to sing and listen.

Fashion Fiction: Refuting Myths & Misinformation About Historical Clothing
Carolann Schmitt, Genteel Arts LLC
This is an opportunity to review many myths about historic clothing and discover primary source documentation to change fiction to fact. We will also discuss how to tactfully address misinformation supplied by visitors during a tour. Participants are encouraged to contact the speaker in advance with questions or situations.

2:30 - 5pm Sessions

Clothing Through Time: Corsets, Bum Rolls, Top Hats & Frock Coats – Silhouettes Defined (consecutive session with Who Do You Think You Are?)
Kandie Carle, Victorian, Edwardian, Regency programs
Using a back-lit screen, examine the silhouettes of ALHFAM members in a wide variety of period-correct garments. Receive a comprehensive resource list for acquiring or making historically correct garments.

Who Do You Think You Are? Exploring First-Person Role Playing (consecutive session with Clothing Through Time)
Kandie Carle, Victorian, Edwardian, Regency programs; Leah Lambert, Old State House Museum
Leah Lambert will share her newly-developed first-person guidebook created for the staff at the Arkansas Old State House Museum. Kandie Carle will discuss the implementation of a new first-person program, “At Home With the Howards,” at the Windsor Historical Society in Connecticut.
Animal Behavior for Interpreters on Historic Farms  
*Barbara Corson, VMD, Farmer at Colonial Pennsylvania Plantation*  
A summery and overview of the behavior of horses, cattle, pigs, sheep, and poultry to help interpreters maximize the value of animals on site and educate visitors accurately on the subject of animal husbandry.

A Dialogue on Race, Agriculture & Living History  
*Paul Lovelace, Director of Agriculture & Agricultural Education Manager, National Colonial Farm—Accokeek Foundation*  
In March 2017, the community in Prince George’s County Maryland will hold an event that will bring humanities scholars, farmers, museum interpreters, artists, activists, and community members to discuss contemporary and historical perspectives on the relationship between race and agriculture. This session will be an overview of the event.

A Short Sweet History of Macaroons  
*Mya Sangster, Cook and Researcher, Fort York Historic Site*  
English or French? Made with coconut or almond paste? What is the history of this cookie that is often included in the Jewish Passover? Samples to be served.

Babies & the Living History Experience  
*Sierra Kessler, Interpreter, and Jenny Nickerson, Director of Education & Museum Historian, Buffalo Niagara Heritage Village*  
It is rare to see pregnant women or babies at living history sites. This omission leaves a huge gap in interpretation. By taking on staff or volunteers who fit these criteria, a museum is able to relate to a younger audience and allows interpretation of a big part of the human experience. This session will discuss the issues and bonuses that arise from this kind of interpretation.

A Discussion with Elizabeth Cady Stanton  
*Dr. Melinda Grube, adjunct professor, Cayuga Community College*  
Professor Melinda Grube is a descendant of New York suffragists and abolitionists. When Melinda was in grade school, a male teacher told her that “women are not in the historical record, because they never did anything important.” She is now is a college professor with a Phd. in women’s history. Melinda presents this session as Elizabeth Cady Stanton herself.

*Daniel Krull, Rochester Institute of Technology*  
A collaborative project, undertaken by four engineering students from Rochester Institute of Technology and Genese Country Village & Museum that will focus on education and engagement for STEM learning, grades K-8, and how history museums, universities and multi-disciplinary collaborations can play an important role in STEM learning.

Common Core and Museum Programs  
*Susan Jarrett, Educational Coach – Richard Hardy Memorial School; Maggie May Clothing*  
This session will help “decode” the terminology associated with Common Core Standards and clarify current standards outlines for grades K-12. We will review age level expectations, age-appropriate content and the impact of the attention span of students.

Linking Your Museum More Closely with Your Local Food Economy  
*Cathy Stanton, Tufts University, co-author with Michelle Moon of Public History and the Food Movement*  
This session, based on a new book, *Public History and the Food Movement: Adding the Missing Ingredient*, will offer a blueprint for partnerships and projects that expand far beyond the demonstrations of old-time techniques, and show how and why history matters as we rethink our food systems in the present.
The Machine & the Factory that Transformed a Town
Ed Nizalowski, Director, Bement-Billings Farmstead
Newark Valley, NY, was revitalized by a manure spreader factory. This session will discuss the economic impact on this small Upstate town during the factory's heyday from 1900 to 1911.

Issues in Agriculture
Barbara Corson, VMD, Farmer at Colonial Pennsylvania Plantation
There are many complex issues involving agriculture today. Historic farmers are uniquely placed to interact with and educate the public, but only if they are well informed. This session will introduce some of today's issues: industrialization, globalization, bioethics, and climate change, and will provide sources for more information on these topics.

4 - 5pm (60-Minute Sessions)

Beyond the Wall of Tools
Tom Kelleher, Old Sturbridge Village; Katie Boardman; Cherry Valley Group and Cooperstown Graduate Program; Brent Santin, Upper Canada Village
Static agricultural exhibits continue to be part of many museums. Do they work? Take a closer look at exhibits at Old Sturbridge Village and the Farmer’s Museum in Cooperstown, plus learn about a new exhibit being developed for Upper Canada Village.

How to Make Your Fake Food Look Good in Cheap Stockings
Ryan Beckman, Old Sturbridge Village
Explore ways to make faux food look good (but taste terrible if visitors are tempted to eat it). Learn creative and inexpensive ways to use Styrofoam and poly resin, and wax poetic about the love of Michaels craft stores.

From the Ground Up: A Year in the Life of a New Museum
This session is sponsored by ALHFAM’s PIE PIG
Lisa Jane Berray, Interpretation and Visitor Services, Agricultural History Farm Park
Follow the challenges of opening a living history farm owned by the Montgomery County Parks system in Maryland, including the acquisition of livestock and costumes, the development of educational programs, working with volunteers and friends groups, and marketing the farm as a vibrant living history site.

Five Senses at the Fort
Natalie Zackarewski, Structured Educational Experience Coordinator, Fort Edmonton Park
How can we ensure that each and every visitor coming to our site receives an equal opportunity to learn and play? Are we restricting our visitors, students, and teachers in how they experience our site? This session will share studies of programing adjustments and methods of inclusivity that have been used at Fort Edmonton Park.

6pm - Presidential Banquet, Village Gate

Dine in the heart of Rochester’s downtown art community at iconic Village Gate, pseudo-urban mall and home to high-end eateries and funky, indie mom-and-pop shops alike. Enjoy an evening of entertainment highlighting our city’s Irish roots with performances by Scottish pipers and Irish dancers.

As always, folks are encouraged to wear historic clothing or modern business casual attire to dinner but the site this year will preclude a fashion show.
The LeRoy Historical Society and Jell-O Gallery Museum

The Jell-O Gallery, under the auspices of the LeRoy Historical Society, opened in 1997, in commemoration of the 100th anniversary of America’s Most Famous Dessert. The gallery focuses on the history and advertising of Jell-O, a product introduced in LeRoy in 1897 by carpenter Pearle Bixby Wait. In 1899, he sold the rights to Jell-O for $450 to a LeRoy businessman, Orator Woodward. In less than ten years, Jell-O was grossing over $1 million annually. Thirty years later in 1925 the Woodward family sold Jell-O by an exchange of stock worth over $64 million. General Foods closed the LeRoy Jell-O factory in 1964. The Jell-O Gallery features a collection of original Jell-O advertising art, collections of recipe books, Jell-O molds, original packaging, and the results of an EEG test that proves that Jell-O has brain waves!

While visiting the Jell-O Gallery, enjoy a visit to Historic LeRoy House, home to the LeRoy family in the 1820s, and the transportation exhibit On the Road – A Century of Ruts, Dust and Macadam. The Historical Society also offers maps for a tour of the Underground Railroad and the large collection of LeRoy’s Barn Quilts.

Genesee Country Village & Museum

The Genesee Country Village & Museum was founded with the goal of preserving prime examples of architecture from Upstate New York to provide historical context for the telling of 19th-century New York State and American history. Through interactive programs, events, and exhibits, we help visitors understand the lives and times of 19th-century America. This unique living history experience provides meaningful insights into the origins of customs, traditions and social values as well as the evolution of our contemporary lifestyles. We are the largest and most comprehensive living history museum in New York State, and maintain the third-largest collection of historic buildings in North America.

Our 600-acre complex includes 68 historic structures furnished with 15,000 artifacts to provide an authentic, 19th-century environment where visitors can interact with knowledgeable, third-person historical interpreters in period-appropriate dress. Among the buildings preserved in the historic village are Col. Nathaniel Rochester’s house and George Eastman’s childhood home. We consider each of our historic buildings, historic gardens, and farm landscapes (including domestic animal enclosures) an exhibit in and of itself.

Day-at-a-Glance: Tuesday, June 13

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am</td>
<td>Breakfast, <em>Henrietta Ballroom</em></td>
</tr>
<tr>
<td>8:30am</td>
<td>Buses depart for the Jell-O Gallery &amp; GCV&amp;M</td>
</tr>
<tr>
<td>10:30am</td>
<td>Ploughing Match, <em>Pioneer Farmstead, GCV&amp;M</em></td>
</tr>
<tr>
<td>Noon</td>
<td>Town Hall Meeting, <em>Meeting Center</em></td>
</tr>
<tr>
<td>2pm</td>
<td>PIG Meetings</td>
</tr>
<tr>
<td>4pm</td>
<td>Historic Base Ball Game, <em>Silver Base Ball Park, GCV&amp;M</em></td>
</tr>
<tr>
<td>5pm</td>
<td>Dinner, <em>Exhibition Barn, GCV&amp;M</em></td>
</tr>
<tr>
<td></td>
<td>Performance by the Allegany River Indian Dancers, <em>Exhibition Barn, GCV&amp;M</em></td>
</tr>
<tr>
<td>7pm</td>
<td>Buses depart for RIT Inn</td>
</tr>
<tr>
<td>9pm</td>
<td>Hospitality Room opens, <em>Charades-RIT Inn</em></td>
</tr>
</tbody>
</table>
Trade, craft, cooking, and agricultural demonstrations occur every day. Our historic gardens include kitchen, dye plant, English cottage-style, Shaker and Victorian formal gardens. These, as well as fruit orchards and vineyards, are created and maintained as living exhibits. Both the heirloom gardens and our farm settings are used to teach the significance of agricultural conservation and to demonstrate how each of us can help preserve our fragile landscapes.

The John L. Wehle Gallery—which reopened in 2012 after extensive renovation—presents permanent works in a series of themed rooms, as well as various temporary exhibitions. Long regarded as one of the nation's premiere galleries of wildlife and sporting art, it is now also home to the Susan Greene Costume Collection, considered one of the country's finest privately-held collections of historic clothing. The modernized gallery features a soaring new lobby and new exhibit areas with pull-out drawers and built-in display units, created especially for the Greene collection. Gallery rooms in strikingly-rich blue, green and red with golden oak flooring throughout, display American and European works along with treasures from the Southwest and sporting art collections.

We are also home to the Genesee Country Nature Center, which provides learning opportunities relating to environmental stewardship and the ecological history of New York State and the mid-Atlantic region. The center features more than five miles of hiking trails and 175 acres of wildlife habitat interpreted through signage.

Our educational programs include historical and nature-themed tours, classes and day camps for children ages 4-16, adult classes, and professional development programs for teachers. For schoolchildren and other groups, our Moveable Museum can bring educational programs to schools, libraries, senior centers, and other community locations.

Mission Statement

The mission of Genesee Country Village & Museum is to inspire excitement and curiosity about the past and an appreciation for its relevance today. Visitors experience how life in small towns has changed over time through engaging and enjoyable encounters with the stories, objects, buildings and environments of Western New York.
RIT Inn & Conference Center
5257 West Henrietta Rd.
Rochester, NY 14602
585-359-1800

Room Amenities
Whether luxuriating in a Deluxe King room or sharing a Deluxe Double with a friend, spend blissful nights on a Westbury Recharge mattress with non-allergenic pillows. Relax with local cable channels and movies-on-demand on your personal 32" flat screen. Stay connected with complimentary hotel-wide Wi-Fi. Enjoy room service 24/7, or choose our Deluxe King room that comes with a refrigerator, microwave, and Keurig coffeemaker.

Hotel Services

On-Site Shopping & Dining:

RIT Market
Forget to pack something? Our on-site market offers a wide array of sundries, snacks and beverages for your convenience.

Petals Restaurant
Leave the hubbub of the convention floor behind in Petals’ tranquil dining atmosphere. Offering traditional American fare with daily specials, Petals is open daily for breakfast, lunch and dinner.

<table>
<thead>
<tr>
<th></th>
<th>Weekends</th>
<th>Weekdays</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast</td>
<td>7:00 – 10:00 AM</td>
<td>6:30 – 10:30 AM</td>
</tr>
<tr>
<td>Lunch</td>
<td>11:30 AM – 2:30 PM</td>
<td>11:30 AM – 2:00 PM</td>
</tr>
<tr>
<td>Dinner</td>
<td>4:30 – 10:30 PM</td>
<td>4:30 – 10:30 PM</td>
</tr>
</tbody>
</table>

Charades Bar & Lounge
Release your naughty nature in our speakeasy-style restaurant, Charades. Savor taboo cocktails at our unique sunken bar, or cozy up with our a-la-carte late-night menu under the low lights of our deep, private booths. Opens at 5pm nightly.
Shuttle Service:
Let us help you explore the Greater Rochester area. Our shuttles make regular trips to Marketplace Mall and Wegmans Food Markets. Have a different destination in mind? Please share your request. We would love to make your trip a memorable one.

**The shuttle van at RIT Inn & Conference Center provides complimentary transportation to and from Rochester International Airport, should you be flying in for your stay.**

Recreation:

**Fitness Center**
Maintain your workout schedule even while travelling. Our 24/7 fitness facility includes treadmills, ellipticals, exercise bikes, free weights, and a weight machine.

**Indoor/Outdoor Pool**
Unwind in our outdoor and indoor heated pools, or really turn up the heat in our whirlpool. Lifeguards are always on duty. For extra pampering, try our dry sauna.

Business Center:
Our 24/7 technology center has everything you need, whether you’re simply checking emails or printing last-minute handouts for your workshop.

**Booking your Stay at the Hotel**
Call the hotel directly at 585-359-1800 to reserve your room(s). The conference rate is $109/night for a room with two double beds. Let the receptionist know when booking that you are with the ALHFAM conference to get the special rate. Note: this rate is not available online. **Reservations at the hotel must be made before May 17, 2017 in order to receive the ALHFAM discount on the room price.**

**Fellowships are available to help cover conference expenses.**
For more information, visit www.ALHFAM.org or contact Del Taylor and Alisa Crawford at: del.taylor@ontario.ca a.crawford@cityofholland.com
Conference Registration Information

New for 2017! All registrations will be made online through the ALHFAM website. Please access this link to begin your registration process. You will be able to choose workshops, field trips, and everything except the hotel right online!

http://www.alhfam.org/2017-Annual-Conference