



## **Annual Meeting and Conference Sponsorship and Advertising Opportunities**

June 7<sup>th</sup>-10<sup>th</sup>, 2024

Howell Living History Farm, Mercer County Park Commission, and Rider University, NJ

From June 7<sup>th</sup> – 10<sup>th</sup>, 2024 the Association for Living History, Farm and Agricultural Museums (ALHFAM) will come to New Jersey for the first time in 21 years to explore the pressing questions of how best to preserve skills and intangible culture. This is your opportunity to connect with this active group of museum professionals, administrators, curators, and frontline staff at history museums across the United States and Canada. ALHFAM for over 50 years has continued to model best practices in historic preservation and interpretation. We invite you to show your support for New Jersey's rich history by helping to showcase it to attendees through your support of this conference.

### **Sponsorship opportunities**

**Monetary** – sponsor an event or conference feature:

*Note – events may have multiple sponsorship opportunities available.*

Coffee break or snack station (4)	\$250
Pig roast and barbeque at Howell Farm (5)	\$1,000
Presidential Banquet at Rider University (5)	\$1,000
Auction Dinner at Rider University (5)	\$1,000
Keynote Speaker (2)	\$1,000
Conference Program (digital and printed)	\$1,000
General Support (bussing, workshops, materials fees)	
\$500	\$250
\$100	other

**Donation** – hospitality suite beverages, snacks, coffee break, office supplies & printing

**“At cost” or discounts** – The ability to purchase items at cost, or at a significant discount is always appreciated, and will be acknowledged.

Sponsors at/over the \$1,000 level will receive a complimentary full-page advertisement in the conference program; sponsors at the \$250 and \$500 levels will receive a quarter page advertisement in the conference program. All supporters will be recognized throughout the conference.

To discuss sponsorship opportunities, contact Sandra Byard, Conference Planner, at 732-996-8062 or via email at [sandy.byard@alhfam.org](mailto:sandy.byard@alhfam.org)

### **Advertising in the Conference Program**

The professionally designed booklet will be published and available digitally in the spring of 2024 and distributed to over 1,000 members and 500 museum organizations and contacts. Space will be reserved for commercial services and suppliers of products of interest to this specialized audience.

- Full Page Ad           \$300
- Half Page Ad           \$150
- Third Page Ad         \$100
- Quarter Page Ad       \$75
- Eighth Page Ad        \$50

Book your advertising space now. Prices in effect until January 15, 2024. There will be a \$25 late fee after January 15, 2024. All Ads due no later than January 31, 2024 for publication

To discuss advertising in the conference program contact Sandra Byard, Conference Planner, at 732-996-8062 or via email at [sandy.byard@alhfam.org](mailto:sandy.byard@alhfam.org)

Please fill out the form below.

Name: Individual, Organization/Business (as it should appear in acknowledgement)

Sponsorship

Event/Amount

Donation

Item(s)/Amount

Discounts/Ability to purchase goods at cost

Please provide detailed description, including any limits or exclusions

Paid Advertisement

Full Page @ \$300

Quarter Page @ \$75

Half Page @ \$150

Eighth Page @ \$50

Third Page @ \$100

TOTAL:

Checks should be made payable to: The Friends of Howell Farm; with ALHFAM 2024 in the memo line.

Forms and checks can be sent to: Howell Farm, 101 Hunter Rd., Titusville, NJ 08560

Please submit copy for paid advertisements and/or those provided in recognition of sponsorships in pdf format. Send to: [sandy.byard@alfam.org](mailto:sandy.byard@alfam.org)