

ALHFAM Publications Advertising Rates*

Bulletin Advertisements

All ad pricing is per issue. The *Bulletin* is published digitally four times per year and is available to members-only via the ALHFAM website.

Display Ads

Please provide electronic copy (in color if desired, for the on-line version) in TIFF, JPG or PDF formats if possible. Graphic layout services are available on request.

Full Page	6.75" X 9"	\$100.00
Half Page	3.25" X 9"	\$55.00
	6.75" X 4.375"	
Third Page	6.75" X 3"	\$43.50
Quarter Page	3.25" X 4.375"	\$37.50
Eighth Page	3.25" X 2"	\$26.50

Boxed Text Ads

Per column inch (minimum one inch) \$8.00

eUPDATE Advertisements

All ad pricing is per publication/issue. The *eUPDATE* is published monthly (on or around the 15th) and is distributed via email to all members and staff of member institutions. Emails are sent to approximately 1100 email addresses, with a ~35% open rate. It is also available to members-only via the ALHFAM website. The available ads-per-issue is limited to a set number, and so ads will be taken on a first-come basis each month and should be received by the first of the month.

Electronic Logo Ads

Hyperlinked to advertisers' website or Facebook page. Please provide electronic copy in TIF, JPG, or GIF formats.

"Square" logo ads	150 px X 150 px	\$50.00
"Banner" logo ads	560 px X 140 px	\$75.00

***All Business Associates receive a 10% discount on ads. Additional advertising benefits of Business Associate Membership are detailed at alhfam.org/join-us**

Updated September 2018