

ASSOCIATION FOR LIVING HISTORY, FARM & AGRICULTURAL MUSEUMS
BOARD MEETING JUNE 18 and 19, 2015
MEETING ROOM IN THE SADLER CENTER, WILLIAM & MARY COLLEGE,
WILLIAMSBURG, VA

PRESENT: Reid, Watson, Kelleher, Beard, Desaulniers, Lynch, Taylor, Dickson, Norwood, McCormack, Sheridan, Glatfelter. Herlihy via conference call. Incoming board members Arenz, Bent and Miller.

Reid called the ALHFAM board meeting to order on Wednesday, June 17 at 5:05 pm. Kelleher was appointed timekeeper. We did personal updates. Beard moved approval of the agenda. Norwood seconded. Motion passed. The minutes of the fall board meeting were approved by consensus along with the minutes from our conference calls on December 9, 2014, January 21, March 10 and April 20, 2015. Motion passed. Watson made a motion to ratify any actions made in the conference calls. Beard seconded. Motion passed. Sheridan noted that the 1st quarter financial report had been sent and that all bills have been paid. Appropriate tax reports were file on time with the IRS, State of Ohio and the State of Maryland. The checkbook balance at this time is \$43,513.12. McCormack moved the treasurer's report be filed for audit. Beard seconded. Motion passed.

Worldwide ALHFAM. There is a new AIMA newsletter on their website. The AIMA board will meet in Reading England on July 2. The next congress will be in Estonia in 2017. European Open Air Museums is meeting in late August in Lillehammer, Norway. Tom Kelleher will represent ALHFAM. Henbest, Belluscio, and Sheridan will also attend. Contacts are being maintained with IMTAL, NAI, AASLH EXARC and AAM.

PIG Committees. Reid reported that several committees had not responded. Committees need to have a co-chair that can move up to the chairmanship. The HAT Committee will choose a new chair and co-chair at their meeting. Persons chosen to head committees need to be present at the meeting. Herlihy moved the PIG reports be accepted. McCormack seconded. Motion passed.

We took a dinner break at 6:00 pm and resumed meeting at 6:35 pm.

2015 Annual Meeting. Carnegie reported that there are 338 full registrations and 5 part time registrations. There has been great support from the Jamestown-Yorktown Foundation. An additional farm school session was added after the first one filled quickly.

ADMINISTRATIVE COMMITTEES

Archives. Watson said that he did not visit the archives at Old Sturbridge Village and that the Archives Committee is now in the hands of new past president Reid.

Finance Committee. Beard reported that the next job for the committee would be working on the 2016 budget.

Audit Committee. An internal review was done at the SE Regional Meeting in Huntsville, AL by Beard and Lynch and all was in order.

COOP. Watson reported on the 2015 Advocacy Program sponsored by AAM in Washington, DC. He attended with Jessica Maria Alicea-Covarrubias. Ford Bell, AAM President has retired. ALHFAM needs to continue representation at these meetings. We discussed a letter of inquiry prepared by Reid for the Lumina Foundation that would create a training curriculum for interpreting agriculture through living history and promote new agricultural scholarship. A site for a pilot project would need to be found. Watson moved that

the letter of inquiry be submitted to the Lumina Foundation. A friendly amendment was added that the same letter could be submitted to other potential funders. Herlihy seconded. Motion passed.

CORN Committee. Kelleher reviewed the reports from the regions. The West Virginia Compact with MOMCC needs to be renewed for 3 years. He strongly urged the regions to have a vice-rep in place for continuity. The regional treasuries have several variations and new arrangements will be considered when the new Wild Apricot is fully implemented. Regional and annual meetings will be able to use the new program to register their conferences. Online banking and the consolidation of all treasuries in one account will be considered. It is unknown how this would affect the Canadian regional treasuries.

Communications Report. Glatfelter discussed the progress with Wild Apricot and switching the membership to the new database. She has 2 bids for graphic design for the website and will be working with Hayes on a review of each. A launch is expected in September. We talked about changing the format for the ALF-L to a forum. Miller said Sharepoint could host the L. We discussed whether the Bulletin and Proceedings should continue to be printed in hard copy. Sheridan asked for permission to recycle boxes of past Proceedings in a storage facility since they are all now on ASK. She was given permission.

Nominating Committee. Kelleher said Edward Baker was appointed to the nominating committee to take the place of Deb Arenz who assumes the chair as vice president. Dean Hardman is the newly elected member. Bruce Henbest will serve on the committee as the past president.

Future Sites. 2016 Baton Rouge, LA. Herlihy is the contact for communication with David Floyd.
2017 Mumford, NY. Lynch will be the contact with Charles LeCount.
2018 Potential site in OK will be researched by Kathy Dickson.
2019 Potential site in Central Canada will be researched by Del Taylor.
2020 Possible return to New England with an Old Sturbridge Village visit.

Membership Committee. Beard said membership was up over the same period as last year and more people are using credit cards to join and renew. Facebook has helped the 2015 Annual Meeting get publicity. The mentor program is working but needs review after each conference. Forty matches were made this year. Ads on Facebook were placed and additional mentions were done at the Southeast and New England regional meetings. Membership levels are still being discussed along with the benefits each type receives. Beard moved that a section in the Procedural Guidelines be created that recommended how PIG chairs are chosen and the chair's duties. He further moved that the section also be included in the Conference Planning Guide. Desaulniers seconded. Motion passed.

Fellowship Committee. McCormack said there were 52 applications for fellowships and 26 were funded. Besides the board and regions, fellowships were funded by Associated Foundations, the Arkansas Living History Association, the Texas Living History Association, Early American Life Magazine and Ronald Seibler. Merli Sild, president of AIMA received the international fellowship. Last year's international recipient, Sigurlaugur Ingolfson, returned after applying for support from Iceland. Mick Woodcock will receive the Schlebecker Award. McCormack said the application form for fellowships would be reviewed with some changes anticipated for next year.

Beard moved that the Administrative Committee reports be accepted. McCormack seconded. Motion passed.

Member Pamela Poulin sent several suggestions to the executive committee including on that future annual meeting "call for papers" use more inclusive language to broaden the potential pool of speakers.

We adjourned for the evening.

We resumed meeting in the same room at 8:40 am. The updated strategic plan is available on Sharepoint. We discussed having a space in the vendor room at the 2015 AASLH meeting. Deb Arenz and Deb Reid were willing to man the booth. The group agreed to go forward with this.

Town Hall Meeting. Glatfelter has a handout about the new website to distribute. Watson and Miller have a presentation about ASK to describe its operation and features.

Strategic Planning. The board broke into groups and reviewed the 4 main planks. They then presented their new and completed objectives to the entire group for review and comment. The updated planks will be posted on Sharepoint.

We took a lunch break that included the annual meeting committee members and thanked them for their efforts.

Communications Committee. Katz-Hyman, Hayes and Boardman joined us to give their reports. Katz-Hyman said Boardman is pursuing articles for upcoming Bulletins. Susan McCabe is finding reviewers for books and other materials. Topics for the upcoming issues will be chosen at the committee meeting next week. Member benefits for libraries are being reviewed. Editors for the 2015 Proceedings will be Nancy Egloff and Ron Kley. Cliff Jones will continue to do layout for the foreseeable future. Deb Reid will edit the 2016 Proceedings. Mick Woodcock and Kathy Dickson have done a complete overhaul of the Replica Resource List. The ALF-L is still working well as is the AG-L. Skills clips have been added to YouTube. Facebook needs to be monitored so that there are not duplicate sites. The annual meeting committee needs to work with the communications committee in planning social media efforts. Birdsall will be doing a blog during the conference. Hayes and the committee are working on a digital archiving policy and will have a recommendation for the board. Contact with Left Coast Press is being maintained with hopes of a joint publication soon. McCormack was thanked for all of her work on the branding guidelines. It would be helpful if the release forms for authors allowing addition to ASK were the same for both Proceedings and Bulletins. Completed forms should be sent to the ASK committee at Howell Farm. Hayes noted that he wished more members would access the website more frequently to stay current.

Knowledge Base. Watson thanked the committee of Miller, Hayes, Glatfelter and Dolbier for their continuing efforts. He said the permission agreements sent to authors in all past Proceedings were signed and returned by 50% of the people. Searches are continuing to find authors that are at present unknown. The permission agreement will be sent and then a reminder if necessary. The media professional liability insurance has been purchased. There will be more scanning necessary to make additions to ASK. At present there are 25,000 items in the system and he expects that to double during Phase II in the next 18 months. Watson would like the same committee to remain until the end of the project. The terms of use agreement should be added to the website and will be reviewed by counsel before the launch. Dickson moved that Archer and Greiner, LLC review the website content. Glatfelter seconded. Motion passed. Watson described unanticipated and future 2015 needs for his committee and asked that his budget be increased by \$6,460.00. Kelleher made the motion to amend the budget. Beard seconded. Motion passed. An amended budget will be distributed to the board.

Transition Committee. After further review the board decided to maintain the elected position of secretary/treasurer as one function on the board. A job description will be written for a person to handle day to day functions and have an association mailing address for legal purposes. The person would be hired on an annual basis.

2016 Budget. The Finance Committee should have a 2016 budget prepared for the fall meeting.

UNFINISHED BUSINESS

Policies & Procedural Guidelines. Changes to policies, procedures and conference planning guide will be included in those documents and posted on Sharepoint for the board.

West Virginia Compact. Beard moved that the compact with revisions to Article 10 be renewed. Desaulniers seconded. It will be sent to MOMCC for their review. Motion passed.

NEW BUSINESS

Monthly Conference Call. The time and dates for monthly board conference calls will be determined by the president after consulting with the board. A set day for each month, such as the 3rd Tuesday was suggested so that it could be on calendars.

ALHFAM Incorporation. Reid suggested a review of filings with the State of Maryland where we are incorporated with an updating of the association's goals.

Annual Meeting Agenda. We reviewed the Annual Meeting agenda and revised it so that it could be printed and distributed at the meeting. McCormack moved acceptance of the agenda. Beard seconded. Motion passed with two abstentions.

2017 Annual Meeting. Beard made a motion to recommend to the 2017 committee that the meeting consist of 4 days plus one day of professional workshops. Kelleher seconded. Motion passed.

Cherry Valley Group Contract. Desaulniers moved that the contract be extended for another year (from summer 2015 through spring 2016) at the same rates and schedule. Herlihy seconded. Motion passed.

Fall Board Meeting 2015. Kathy Dickson invited us to Tahlequah, OK for the meeting. The board accepted the invitation and the dates will be decided later.

Fall Board Meeting 2016. The meeting will be hosted by Genesee Country Village and Museum.

Reid thanked the board members that were leaving the board and wished them well and hoped they would remain active.

The meeting adjourned at 4:48 pm.

Respectfully submitted,

Judith M Sheridan, Secretary