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## SEALHFAM/WVAM JOINT CONFERENCE

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**“Can We All Work Together?” Sharing Knowledge and Resources; a Partnership for Success**



**March 11-13, 2016**  
**WVU Jackson's Mill Farmstead**  
**160 Jackson Mill Rd. Weston, WV 26452**

**SEALHFAM Fellowship Application Information:**

Four fellowships @ \$300.00 each are available to those who have a financial need. To apply send a cover letter and resume with two references via US mail or email to:

Eve King  
ALHFAM SE Regional Representative  
102 Camelot Drive  
Simpsonville, SC 29681  
[Kingeve06@gmail.com](mailto:Kingeve06@gmail.com)

Please include the following information in your cover letter.

- Previous attendance to a regional conference
- Are you presenting at this conference?
- Reason for attending
- Financial need

Please include your phone number and email address in your cover letter so that you can be contacted.

Deadline to apply is **February 15, 2016**

**WVAM Conference Scholarship:**

Scholarships @ \$100.00 each to cover the registration costs are available to WVAM members who have a financial need. To apply send a cover letter and resume with two references via US mail or email to:

Darryl DeGripp  
WVAM President  
P.O. Box 227  
Beverly, WV 26253  
[ddegripp@gmail.com](mailto:ddegripp@gmail.com)

Please include the following information in your cover letter.

- Previous attendance to a regional conference
- Are you presenting at this conference
- Reason for attending
- Financial need
- Have you received a scholarship in the past? \_\_\_\_\_ If yes, when \_\_\_\_\_

Please include your phone number and email address in your cover letter so that you can be contacted.

Deadline to apply is **February 15, 2016**

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**IMPORTANT GPS NOTICE**

Visitors continue to have varying levels of success getting to WVU Jackson's Mill using GPS devices. Sometimes they are instructed to take an indirect, lengthy, albeit scenic, route. Other systems are unable to find the Mill at all. Our address has changed several times in the past 15 years, creating a fair amount of confusion. The following coordinates should bring you to the gate of the Farmstead, but we make no guarantees. N 39 05.838, W 80 28.117

# Conference Schedule

## Friday, March 11

8:00 – 5:00

### **Conference Registration**

General Store in Jackson's Mill Historic Area

### **Poster Session**

#### **West Virginia Mills and Mill Sacks**

Anna Schein

(West Virginia and Regional History Center)

### All-Day

9:00 – 4:00

### **Pre-Conference Excursion**

#### **Tour of Weston's Historic Sites**

Join your guide on a tour of sites in Weston. You will visit the Trans-Allegheny Lunatic Asylum (TALA) and learn about the rich history of this site. You will also visit Appalachian Glass and witness amazing artisans as they demonstrate glass blowing. Finally, you will visit the Mountaineer Military Museum and learn about the long history of service rendered by citizens of the Mountain State. The day will end with a guided tour of the Jackson's Mill Historic Area, including a grind of cornmeal for participants in historic Blaker's Mill.

**(Lunch will be on your own)**

**\*All participants will have to carpool to the various locations\***

- Where: Meet in the parking area near the General Store
- Maximum: N/A
- Fee: \$25

### **Pre-Conference Workshops**

#### **How to Properly Restore Historic Wooden Windows**

Do you have historic structures at your site with windows in rough shape, or perhaps a historic home that is in need of window repair? Join Lynn Stasick, the West Virginia State Field Services Representative for Preservation Alliance, as he presents a day-long, hands-on class on the proper techniques for removal, restoration, and preservation of historic wooden windows. **(Box lunch is included for this session).**

- Where: TBA
- Maximum: N/A
- Fee: \$25

## **Half-Day**

### **Morning Sessions**

#### **All Morning Sessions INCLUDE boxed lunch**

### **9:00 – Noon**

#### **Mule Team Driving 101**

Join Fred Kiger and his team for an introduction to team driving. This half-day workshop will offer you the opportunity to try your hand at driving a small cart. No experience necessary. Just bring your interest and a sense of fun.

- Where: Jackson's Mill Airfield
- Maximum: 20
- Fee: \$20.00

#### **DIY Phase Boxing**

Join Crystal Wimer, AmeriCorps Member with the Harrison County Historical Society, to learn how to make Phase Boxes at your site. Phase Boxes are a 4-flap box enclosure (made from acid free barrier board) to protect fragile books in your collection. The box minimizes contact contaminants. This valuable skill is easy to learn and Crystal will be on hand to explain the process of making them and to assist you as you make your own in this hands-on session. Come learn a great skill that you can take back to your site.

- Where: West Virginia Building
- Maximum: 10
- Fee: \$20

#### **So, You Want to be a Gristmiller?**

Join Jeff Wyne and Joe Obidzinski in historic Blaker's Mill as they demonstrate the basics of gristmilling. You will learn how to grind cornmeal as Jeff and Joe allow participants to learn how to operate our historic mill, as well as how to produce the desired product. This fun and exciting session will be both educational and memorable.

- Where: Jackson's Mill Farmstead (Blaker's Mill)
- Maximum: 15
- Fee: \$10.00

## **Afternoon Sessions**

## **Afternoon Sessions DO NOT include lunch**

**1:00 – 4:00**

### **Plowing Demonstration**

Join the award-winning plowman Fred Kiger for this half-day workshop. It is a hands-on opportunity to learn or grow your skills at the art of plowing. A team of mules provides the power and you provide the hands for the plow handles. No experience necessary. Just bring your interest, sense of fun, and sturdy shoes.

- Where: Jackson's Mill Airfield
- Maximum: 20
- Fee: \$20.00

### **Basic Blacksmithing**

Join Volunteer Historian Eric Gibson in the Jackson Mill Historic Area Blacksmith Shop to learn the basics of Blacksmithing. This historic trade was vital to peoples dating back to ancient times. Eric's workshop is designed for those who have never struck metal with a hammer, but even seasoned veterans can always use a good refresher. Join Eric for this hands-on workshop and become a blacksmith's apprentice!

- Where: Jackson's Mill Farmstead (Blacksmith Shop)
- Maximum: 10
- Fee: \$10.00

**4:30**

### **Plow Contest**

Join Fred Kiger on the Jackson's Mill Airfield for a fun contest to see who is the best plowman (or woman) in the bunch! Absolutely NO experience necessary!

- Where: Jackson's Mill Airfield
- Who: Open to **ANY** Conference Participants
- Fee: N/A

**6:30 – 9:30**

### **Opening Reception**

Entertainment  
(West Virginia Building)

## **Saturday, March 12**

**7:30 – 8:30**

### **Breakfast**

(Mt. Vernon Dining Hall)

**8:00 – 11:00**

### **Registration**

(General Store)

### **Poster Session**

#### **West Virginia Mills and Mill Sacks**

Anna Schein

(West Virginia and Regional History Center)

**8:30 – 9:30**

### **Keynote Address**

Amy Goodwin

(Commissioner - West Virginia Division of Tourism)

(West Virginia Building)

**9:45 – 10:30**

### **Concurrent Sessions**

#### **Cultural Heritage Development through AmeriCorps**

Panel Discussion led by Danielle Parker LaPresta

(Preservation Alliance of West Virginia)

#### **Resourceful Homemakers in Early 20<sup>th</sup> Century Farming Communities; *Making Something Out of Nothing with Recycled Cotton Bags***

Dr. Beth Newcome

(Pierpont Community & Technical College)

#### **Public History and Museum Partnerships**

Chris Gordy

(Northern Kentucky University)

#### **Exploring Foodways Possibilities in Small Museums**

Martha & Richard Hartley

(Independent Scholars)

**10:30 – 10:45**

### **Break**

**10:45 – 11:30**

### **Concurrent Sessions**

**North Central West Virginia Coal Heritage Area**

Cherie Coogle & Mike Rohaly  
(NACMHA)

**Get MAPed!: Take Advantage of the Museum Assessment Program**

Julie Bryan  
(Children's Discovery Museum of WV)

**The Challenges of Recruiting and Retaining Volunteers**

Amie C. Clark  
(Mississippi Agriculture and Forestry Museum)

**The S.T.E.M. of History: Fresh Perspectives on Old History**

Dean Hardman & Joe Obidzinski  
(Jackson's Mill) (Preservation Alliance/Jackson's Mill)

**11:30 – Noon**

**Professional Interest Groups (PIGs)**  
(topics & locations TBA)

**Noon – 1:00**

**Lunch**  
(Mt. Vernon Dining Hall)

**1:00 – 2:30**

**Concurrent Sessions**

**How to Play the Appalachian Dulcimer**

Jim Mitchell  
(WV State Museum)

**Establishing the Foundation for your Career**

Panel Discussion led by Eliza Newland  
(Royce J. and Carolyn B. Watts Museum)

**PIE Swap & Share (Programming, Interpretation, and Education)**

Elyse Bennett  
(Somerset Historical Society)

**Zen & the Art of Organizational Identity: Building Brand Loyalty by Being Human First**

Nathan Blake  
(Kinfluence)

**2:30 – 3:00**

**Break**

**3:00 – 3:45**

**Concurrent Sessions**

**Crafting a Collections Management Policy**

Crystal Wimer

(Preservation Alliance of WV/Harrison Co. Historical Society)

**“If I get hit by a bus...” Individual vs. Institutional Memory**

Elizabeth Patsch

(Preservation Alliance/Wheeling National Heritage Area)

**Being the Bad Guy: Difficult Matter in First Person Interpretation**

Lindsey Foster

(Atlanta Historical Society)

**The Cemetery of the Enslaved at the Nashville Zoo at Grassmere**

Kate Sproul

(Nashville Zoo at Grassmere)

**3:45 – 4:30**

**Professional Interest Groups (PIGs)**

(topics & locations TBA)

**5:30 – 6:30**

**Dinner**

(Mt. Vernon Dining Hall)

**6:30 – 7:30**

**Business Meetings**

(locations TBA)

**7:30 – 9:30**

**Auction/Music/Dance**

Entertainment

(West Virginia Building)

**9:30 - ?**

**Hospitality Room**

(Dorsey Center)

## **Sunday, March 13**

**8:00 – 9:00**

### **Breakfast**

(Mt. Vernon Dining Hall)

**9:00 – 10:30**

### **Concurrent Sessions**

#### **The Anarchists' Guide to the Historic House Museum**

Panel Discussion led by Crystal Wimer  
(Preservation Alliance of WV/Harrison Co. Historical Society)

#### **Historic Cemetery Preservation Brings Communities Together**

Toni Ogden  
(Greenbrier Historical Society)

#### **Log Building, Making and Such**

Wind Chapman  
(American Frontiers)

#### **Rising From the Ashes: Working Together to Rebuild Harpers Ferry, WV**

Chad Proudfoot  
(West Virginia University Extension Service)

**10:30 – 11:00**

### **Break**

**11:00 – 11:45**

### **Concurrent Sessions**

#### **Beyond the Cookbooks: Using Inventories, Surveys and Archeology to Define What to Cook at Your Site.**

Mike Fox  
(Old Salem Museums & Gardens)

#### **American Indians and Museums: Building Reciprocal Relationships**

Travis Henline  
(West Virginia Division of History)

**No Museum Left Behind - Aligning Your Programs to State Education Standards and the Common Core**

Deb Fuller

(Independent Education Consultant)

**Crowd-Sourced Fundraising: How the West Virginia Mine Wars Museum Raised \$20,000 Online in Two Months... and How You Can Too!**

Katey Lauer

(The West Virginia Mine Wars Museum)

**Noon**

**Closing Remarks**

(West Virginia Building)

**Departure**

## **Session Descriptions**

### **Concurrent Sessions - Saturday**

**9:45 – 10:30**

#### **Cultural Heritage Development through AmeriCorps**

Panel Discussion led by Danielle Parker LaPresta

(Preservation Alliance of West Virginia)

This session will explore the benefits of formalized partnerships utilizing state and regional AmeriCorps programs for cultural heritage development, including historic preservation and rehabilitation, museum collection management, Main Street programming development, volunteer management, and more. The speaker will explain how multiple AmeriCorps programs in West Virginia employ this approach to increase tourism readiness for heritage sites across the Mountain State.

Participants will learn about project and program examples and successes, as well as of the AmeriCorps grant process and how sites can acquire AmeriCorps members. There will also be a discussion of how sites form partnerships to meet common cultural heritage development goals within and between programs.

#### **Resourceful Homemakers in Early 20<sup>th</sup> Century Farming Communities; *Making Something Out of Nothing with Recycled Cotton Bags***

Dr. Beth Newcome

(Pierpont Community & Technical College)

This session takes the audience back in time to a place where small rural farms were a way of life to many in early to mid-20th century America. The small farms provided a simple, but hard life. The original Association for Living Historical Farms and Agricultural Museums, and later the Association for Living History, Farm and Agricultural Museums, set out to capture and preserve stories and artifacts that define this time in our history. The focus on the museum as living history farms requires a personal perspective of farm life that asks the interpreter to re-live the time and see the world through those eyes. One significant element to the management of the family farm house was the cloth, the clothes, the covers, the fabric of the home. The ALHFAM salutes this through its Historic Apparel and Textiles Professional Interest Group. Though the cloth was essential for warmth and utility, it has a bigger story to tell. It's the story about the resourceful homemaker who was charged with managing her home and family with sometimes very little to work with. The lowly feed sack may have been merely an old bag to some, but to her it was a treasure and an opportunity to making something out of nothing with recycled cotton bags. Now it's your turn to tell her story.

## **Public History and Museum Partnerships**

Chris Gordy

(Northern Kentucky University)

Collaboration and partnerships have been a great way for sites and institutions to not only gain knowledge and resources, but to advance their mission and goals through new insights. Public history programs offered at many colleges and universities can be another great avenue of resources for your museum. With classes and internships focusing on everything from exhibits and collections, to interpretation and education, public history programs can be a perfect connection for you.

## **Exploring Foodways Possibilities in Small Museums**

Martha & Richard Hartley

(Independent Scholars)

During this session the presenters will explore with participants how to maximize the impact of foodways in small museums. They will explore finding and using foodways information to assist in telling the story about your living history museum and whether or not actual cooking is feasible; discuss evaluating of the authenticity and accuracy of your foodways venues; and examine and interpret antique recipes. Participants will evaluate their site, listing what interpretations of foodways are good, and what needs improvement. They will prioritize a list of what foods and artifacts are needed to better educate visitors. **Participants will need to bring a recipe suitable to the time period of their museum.**

## **Concurrent Sessions – Saturday**

**10:45 – 11:30**

### **Get MAPed!: Take Advantage of the Museum Assessment Program**

Julie Bryan

(Children’s Discovery Museum of WV)

This session will discuss what the process of going through the Museum Assessment Program (MAP) is like for a small museum and what can be gained by participating in MAP. MAP is an amazing resource that all museums and historic sites should know about and not be afraid to utilize. The presenter will share what it was like for a small museum with limited staff and a small board to participate in MAP and the amount of knowledge and resources that are gained through MAP. The goal for this session is to encourage others to participate in MAP by reducing fear or anxiety about the process and illustrating the gains from the process.

## **North Central West Virginia Coal Heritage Area**

Cherie Coogle & Mike Rohaly  
(NACMHA)

This presentation is intended to raise awareness of the coal mining heritage resources in North Central West Virginia and opportunities for small groups to work together. Resources and interest exist in significant quantities in this region. Recent attempts at grant funding to improve this network have failed. In most cases the reason has been the inability to show real evidence that regional groups are sincere about and capable of working together. This presentation will outline many of the resources already in place and ways we can work together within our individual budget and time constraints. Our model continues to be the established Coal Heritage Area in the southern part of the state of West Virginia. NACMHA and Marion County now have a representative on that board. This is one of the ways we can improve our knowledge of strengthening bonds between smaller pockets of interest groups and resources. Another example is helping each other by networking with contacts who can help, speaking for each other to those contacts with whom we might have a better rapport. We will identify some of the existing groups with the common interest of coal mining heritage and offer our own resources to improve communication as we move forward.

## **The Challenges of Recruiting and Retaining Volunteers**

Amie C. Clark

(Mississippi Agriculture and Forestry Museum)

The volunteer is a vital link in the museum existence. Volunteers work together with staff to bring the museum to life and play a major role in relating the purpose to the visitor. However, it is one of the more challenging areas of museum life to successfully use. It is vital to identify ways in which staff and volunteers can work together in the museum setting. The goals of this presentation are; to identify and discuss challenges in recruiting volunteers; to discuss and identify ways to effectively engage and use volunteers in multiple areas on an ongoing basis and to discuss and identify ways we are recognizing and rewarding volunteers in order to encourage volunteer retention. We will identify areas within the museum where we use volunteers and discuss the challenges and successes we've had working with them. We would like to facilitate and encourage discussion amongst attending professionals to help them enhance the museum experience for staff, volunteers and visitors. We would like participants to come away with a better understanding of how to use volunteers in their respective programs. They will learn how to identify challenges to recruiting and retaining volunteers and gain networking capabilities to creatively address challenges they may face within their own program.

## **The S.T.E.M. of History: Fresh Perspectives on Old History**

Dean Hardman & Joe Obidzinski

(Jackson's Mill) (Preservation Alliance/Jackson's Mill)

History sites across the country continuously struggle to keep up with ever-changing educational standards in order to maintain their relevance both on-site and inside the classroom. Jackson's Mill benefits from our association with the 4-H Youth Development department in the WVU Extension Service through the S.T.E.M. Program. The Science, Technology, Engineering, and Mathematics Program offers opportunities for young people to develop a deeper understanding and love for these fields. We have begun to cultivate some new educational opportunities and some new perspectives on some of our current ones. We hope to inspire other sites and their programming by promoting ideas and discussion based on our initial efforts.

## **Concurrent Sessions – Saturday**

**2:00 – 3:30**

### **How to Play the Appalachian Dulcimer**

Jim Mitchell

(WV State Museum)

Join curator of the WV State Museum Jim Mitchell as he teaches the basics on how to play an Appalachian Dulcimer. Whether you are a first-timer or have been playing for years, this hands-on session promises to be great fun! Jim will provide simple, easy-to-follow instruction on playing the instrument, as well as its' history and development. **If you have an Appalachian dulcimer of your own or you know of one and are able to bring it, please do so** (Jim can provide a limited number, but additional ones would be helpful).

### **Establishing the Foundation for your Career**

Panel Discussion led by Eliza Newland

(Royce J. and Carolyn B. Watts Museum)

It is important for emerging museum professionals (EMPs) to establish a good foundation as they pave the way for their career. We will explore important steps that EMPs should take in the early stages of their career. With a goal to provide additional resources to guide the career paths of our audience, we will share the knowledge and resources that we have gained through the early years of our careers with other EMPs. We will start the session with introductions, tracing our career paths to where we are now. This will be followed by three separate presentations on the following topics: conferences and networking, interviewing, and hands-on experiences. This participatory and interactive session will end with a speed networking activity, where our audience can practice skills gained during the presentation.

### **PIE Swap & Share (Programming, Interpretation, and Education)**

Elyse Bennett

(Somerset Historical Society)

The goal of the session is to create an opportunity during which participants can share ideas about PIE related activities. The intention is to facilitate helpful brainstorming for updating, restructuring, and creating programs. In order for this session to be successful, participants should **bring copies of related materials (if they are able) to share with group**; such as worksheets, program outlines, coloring sheets, etc.

### **Zen & the Art of Organizational Identity: Building Brand Loyalty by Being Human First**

Nathan Blake

(Kinfluence)

Participants will gain a better understanding how their physical and verbal identity along with customer experience forms the foundation for developing strong brand loyalty. Participants will be introduced to some of the guiding questions and processes that go into crafting brands that are honest, consistent, and above all, human across print; web; and social media.

## **Concurrent Sessions – Saturday**

**4:00 – 4:45**

### **Crafting a Collections Management Policy**

Crystal Wimer

(Preservation Alliance of WV/Harrison Co. Historical Society)

Even the smallest of museums need a collections management policy, but not everyone knows where to start. Preserve WV AmeriCorps member Crystal Wimer will explain the purpose of a collections management policy and offer tips about writing one to fit your organization's needs and capacity. Each section of the collections policy from mission statements to collection access will be discussed in detail. Handouts will include sample collections management policies and a bibliography of resources for writing your collections policy. To be up to modern museum standards, all museums regardless of size must have a collections policy to govern the care, documentation, and access to their collections. Crystal will break down the policy into easy-to-understand concepts. Each participant will also leave with a sample collections policy to refer to when they are ready to draft their policy.

### **“If I get hit by a bus...” Individual vs. Institutional Memory**

Elizabeth Patsch

(Preservation Alliance/Wheeling National Heritage Area)

In the spirit of working together, we as museum professionals need to remember that what we do will outlive us by generations – if we do our jobs right... Our shorthand, however, will not. It is critical that we operate in a way that consistently improves institutional memory; not just our own.

### **Being the Bad Guy: Difficult Matter in First Person Interpretation**

Lindsey Foster

(Atlanta Historical Society)

When we talk about history, we are frequently engaging with extremely uncomfortable subject matter. First person interpretation can be a fabulous tool for your audience to connect and empathize with polarizing content. But what happens when it gets too hot? Lindsey will offer tips, advice, and approaches on engagement, as well as post-interpretation debriefing, dialogue training, meaningful context, and why it all matters.

### **The Cemetery of the Enslaved at the Nashville Zoo at Grassmere**

Kate Sproul

(Nashville Zoo at Grassmere)

In 2014 the Nashville Zoo had the remains of 20 enslaved African Americans moved from an unmarked graveyard near the entrance to a spot much closer to the historic house and the graveyard for the white owners of the farm. Kate will discuss what archaeologists learned from the skeletal and material remains and what zoo historians learned about the people who were enslaved at Grassmere through research at the archives. She will also talk about how public historians at Monticello, Mount Vernon, and the African Burial Ground in Manhattan have interpreted their graveyards of the enslaved.

The goal of this presentation is to discuss death and slavery, topics which many public historians find hard to talk about, and show how the Nashville Zoo and some other public history sites have interpreted their graveyards of the enslaved. With this presentation I hope to stimulate discussion in an environment where people feel comfortable sharing ideas about different ways of commemorating and interpreting burial grounds of the enslaved at historic sites.

## **Concurrent Sessions – Sunday**

**9:15 – 10:45**

### **Bringing a Little Anarchy to Your Historic House Museum**

Panel Discussion led by Crystal Wimer

(Preservation Alliance of WV/Harrison Co. Historical Society)

Historic house museums are struggling to stay relevant because of shrinking budgets, fewer visitors, and the growth of technology. Franklin D. Vagnone and Deborah E. Ryan's newly published *Anarchist Guide to Historic House Museums* recommends some bold steps on how to evaluate your historic house museum and to make it more sustainable. The session will begin with a panel discussion reviewing the concepts explained in the *Anarchist Guide to Historic House Museums*. After the panel discussion, there will be opportunities to ask questions and brainstorm ideas on how session attendees can utilize the "anarchist" techniques at their historic house museum.

## **Historic Cemetery Preservation Brings Communities Together**

Toni Ogden

(Greenbrier Historical Society)

The presenter will share successful strategies that have knit together city government, various civic organizations, the general public and students through lectures, historical graveyard dramas and hands-on workshops all around a common goal of gravestone and cemetery preservation and beautification.

## **Log Building, Making and Such**

Wind Chapman

(American Frontiers)

Join Wind Chapman for an in-depth presentation on the things to be considered when planning a building made of logs, including the tools needed and the skills required.

## **Rising From the Ashes: Working Together to Rebuild Harpers Ferry, WV**

Chad Proudfoot

(West Virginia University Extension Service)

The purpose of this session will be to inform participants about the collaborative effort being undertaken to assist the Town of Harpers Ferry, WV with recovery efforts following a devastating fire in its historic downtown commercial district in July 2015. Participants will learn about unique partnership efforts between private land owners, businesses, the town, and West Virginia University to help Harpers Ferry deal with the tragedy and move forward toward a positive future. Those attending will learn skills from this case study which can be replaced in other towns that have suffered from similar catastrophic events, or that would like to explore new and novel methods regarding collaboration and partnerships. This session will be interactive, with participants encouraged to take part in discussions and offer suggestions.

## **Concurrent Sessions – Sunday**

**11:15 – Noon**

### **Beyond the Cookbooks: using inventories, surveys and archeology to define what to cook at your site.**

Mike Fox

(Old Salem Museums & Gardens)

Most foodways historians seem to start with period cookbooks: “well, this is what they ate”. I plan to show how we use inventories and surveys to show what foodstuffs were actually being bought and grown at our site as well as archeological evidence showing what kind of cookware existed there to help define cooking methods. Just some humble input from a male foodie.

## **American Indians and Museums: Building Reciprocal Relationships**

**Travis Henline**

**(West Virginia Division of History)**

This session will examine the building and maintaining of relationships between museums and historic sites and the American Indian peoples whose histories and cultures museums endeavor to represent. In the past few decades, the incorporation of American Indian peoples, stories and perspectives has been one of the biggest changes in the public presentation of history. The session will demonstrate how, working together, museums and Native peoples have created important relationships to provide the public with accurate and culturally appropriate interpretations of history and culture.

## **No Museum Left Behind - Aligning Your Programs to State Education Standards and the Common Core**

**Deb Fuller**

**(Independent Education Consultant)**

Even with No Child Left Behind on its way out, every state still has educational standards that are specific to each grade and subject. This presentation will teach you how to research and decipher those standards as well as apply them to your own programs. With field trip budgets at a premium, schools prefer field trips that are clearly linked to their curriculum and support their educational goals. Aligning your programs to state and local standards can also create lasting museum-school partnerships and generate ideas for new programs.

## **Crowd-Sourced Fundraising: How the West Virginia Mine Wars Museum Raised \$20,000 Online in Two Months... and How You Can Too!**

**Katey Lauer**

**(The West Virginia Mine Wars Museum)**

In the spring of 2015, the new West Virginia Mine Wars Museum launched its first crowd-sourced fundraising campaign. In just two months, 344 individuals donated a total of \$21,210 in the lead-up to the museum's Grand Opening. Not only did the campaign's success provide general operating support to the group, but the overall effort built local, statewide and national interest in the museum. Come hear the story of this effort and learn how to run a successful crowd-sourced fundraising campaign for your museum.

## **Lodging Options**

Make all reservations directly with WVU Jackson's Mill or motel of your choice

**On-Site at WVU Jackson's Mill** – Staying on the grounds at Jackson's Mill allows you the opportunity to stay in the scenic location in convenient walking distance to all of the meeting spaces, as well as the Mt. Vernon Dining Hall. There is free parking and wireless internet throughout the grounds. Call: 1-800-287-8206 (Lodging will be available beginning Thursday night)

**Mount Vernon Suites** – These two-bedroom luxury suites feature one queen-sized bed, two twin beds, a living room area, single bathroom, and kitchenette. Nightly rate is \$160 plus 12% tax.

**Jackson Lodge** – Originally built in the 1960s, the Jackson Lodge combines the feel of a motel with a rustic aesthetic. Twenty-two individual rooms feature double beds, televisions, and private bathrooms. Please note that the lodge is an older facility. The Lodge does NOT feature amenities such as coffee makers, hair dryers, irons/ironing boards, microwaves, refrigerators, or an elevator. Nightly rate for room with 2 double beds \$65 plus 12% tax or 2 doubles and extra double bed in side room \$90 plus 12% tax.

**Private Rooms** – There are a limited number of 'private' rooms in various cottages around the grounds. Each private room has two twin beds and a private bath. Most do not have telephones or televisions. These are quaint, no-frill rooms. Nightly rate \$45 plus 12% tax.

**Dorm Space** – The fourteen cottages at Jackson's Mill are not like college dorms. They were built between 1921 and 1955 by representatives from the various counties for which they are named. The dorms do not include separate rooms, locks on the doors, or private bathrooms. They are, however, very economical. Nightly rate \$11 plus 12% tax.

**Off-Site:** These local hotels are ten to fifteen minutes away from the Jackson's Mill grounds. Information about booking and amenities are available on their websites or by phone.

**Holiday Inn Express**

215 Staunton Drive, Weston, WV 26452  
Hotel Front Desk: (304)269-3550  
Hotel Reservations: (888) HOLIDAY  
hiexpress.com

**Plantation Inn**

1322 Hackers Creed Rd.  
Jane Lew, WV 26378  
I-79 Exit 105  
Phone: (304)884-7807  
plantationinnwv.com

**Comfort Inn (WV022)**

2906 US Highway 33 East  
Weston, WV 26452  
Phone: (304)269-7000  
comfortinn.choicehotels.com

**Super 8**

100 Market Place Mall Ste. 12  
Weston, WV 26451  
I-79 Exit 99  
Phone: (304) 269-1086  
super8.com

**CONFERENCE REGISTRATION FORM**  
**Please complete a separate form for EACH attendee**

Last Name: \_\_\_\_\_ First: \_\_\_\_\_ M.I.: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Institution/Organizational Affiliation: \_\_\_\_\_

Name to appear on badge: \_\_\_\_\_

Are you a member of            **WVAM**            **ALHFAM**            **Other**

**Registration for Conference**

Early Registration (through February 15, 2016)            \$100            \$ \_\_\_\_\_

Late Registration (begins February 16, 2016)            \$120            \$ \_\_\_\_\_

Single Day (Saturday ONLY)            \$75            \$ \_\_\_\_\_

**Pre-Conference Sessions/Excursions**

Tour of Weston's Historic Sites            COST: \$25            \$ \_\_\_\_\_

Historic Wooden Windows            COST: \$25            \$ \_\_\_\_\_

Horse Team Driving            COST: \$20            \$ \_\_\_\_\_

Plowing Demonstration            COST: \$20            \$ \_\_\_\_\_

DIY Phase Boxing            COST: \$20            \$ \_\_\_\_\_

So you want to be a grist miller?            COST: \$10            \$ \_\_\_\_\_

Basic Blacksmithing            COST: \$10            \$ \_\_\_\_\_

**GRAND TOTAL:**            \$ \_\_\_\_\_

CHECK ENCLOSED            YES            NO

**Make checks out to SEALHFAM  
 Mail to: Dean Hardman at Jackson's Mill  
 160 Jackson Mill Rd., Weston, WV 26452**

**Any Special Dietary Needs (please list here):**

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PLEASE CHECK ALL SESSIONS YOU ARE PLANNING TO ATTEND AND RETURN THIS PAGE WITH YOUR REGISTRATION FORM

**Concurrent Sessions: Saturday March 12**

Cultural Heritage Development through AmeriCorps \_\_\_\_\_  
Resourceful Homemakers in Early 20<sup>th</sup> Century Farming Communities \_\_\_\_\_  
Public History and Museum Partnerships \_\_\_\_\_  
Exploring Foodways Possibilities in Small Museums \_\_\_\_\_

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North Central West Virginia Coal Heritage Area \_\_\_\_\_  
Get MAPed!: Take Advantage of the Museum Assessment Program \_\_\_\_\_  
The Challenges of Recruiting and Retaining Volunteers \_\_\_\_\_  
The S.T.E.M. of History: Fresh Perspectives on Old History \_\_\_\_\_

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How to Play the Appalachian Dulcimer \_\_\_\_\_  
Establishing the Foundation for your Career \_\_\_\_\_  
PIE Swap & Share (Programming, Interpretation, and Education) \_\_\_\_\_  
Zen & the Art of Organizational Identity \_\_\_\_\_

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Crafting a Collections Management Policy \_\_\_\_\_  
"If I get hit by a bus..." \_\_\_\_\_  
Being the Bad Guy \_\_\_\_\_  
The Cemetery of the Enslaved at the Nashville Zoo at Grassmere \_\_\_\_\_

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**Concurrent Sessions: Sunday March 13**

The Anarchists' Guide to the Historic House Museum \_\_\_\_\_  
Historic Cemetery Preservation Brings Communities Together \_\_\_\_\_  
Log Building, Making and Such \_\_\_\_\_  
Rising from the Ashes \_\_\_\_\_

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Beyond the Cookbooks \_\_\_\_\_  
American Indians and Museums \_\_\_\_\_  
No Museum Left Behind \_\_\_\_\_  
Crowd-sourced Fundraising \_\_\_\_\_