

ALHFAM 2016 Meeting and Conference

ALHFAM



The Association for Living History, Farm and Agricultural Museums

Commemoration, Preservation, and Education

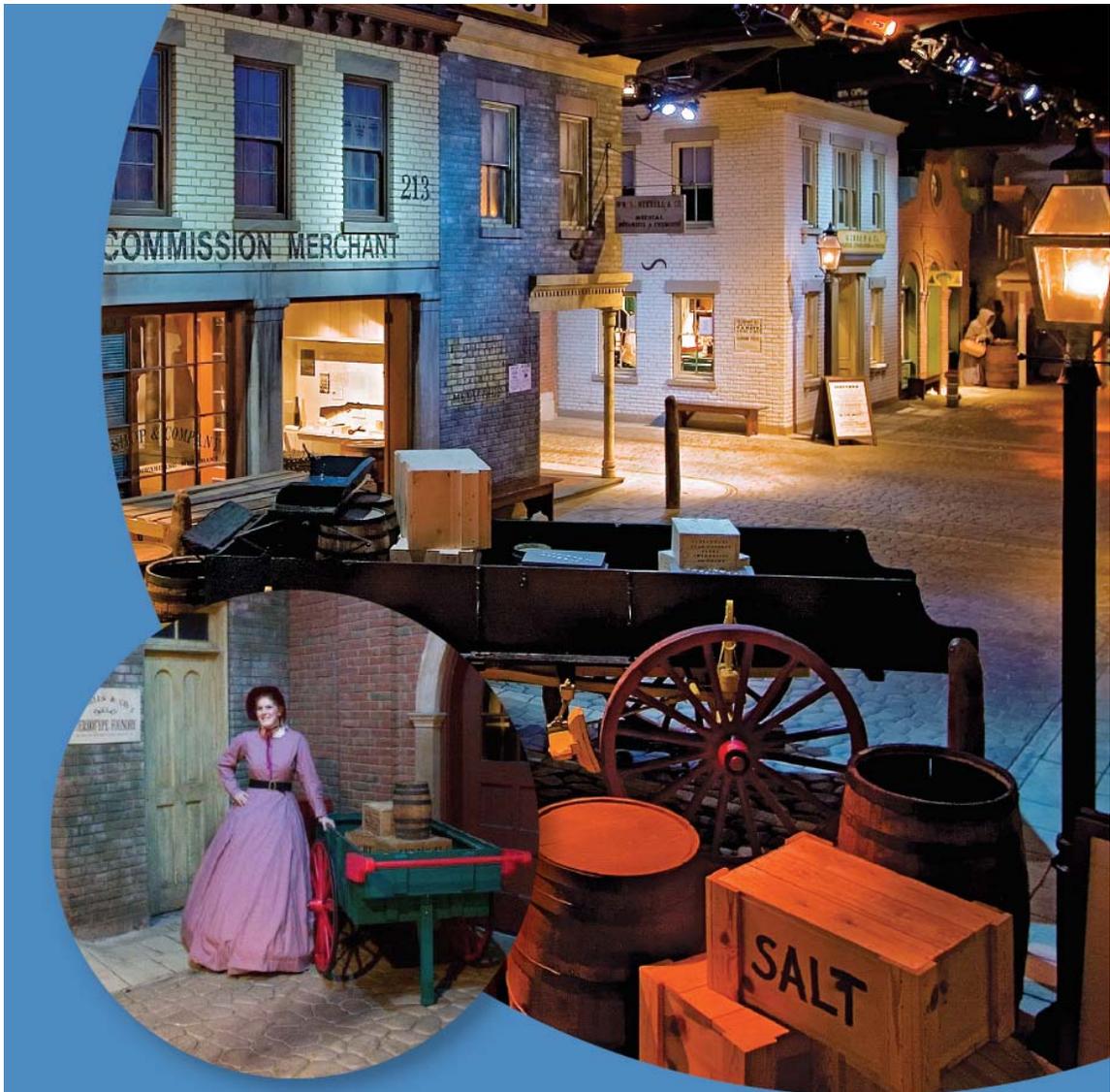
“The Things That We Do”

June 12-16, 2016



Louisiana State University Rural Life Museum

Baton Rouge, Louisiana



From your friends at
Cincinnati History Museum.



Cincinnati
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Center

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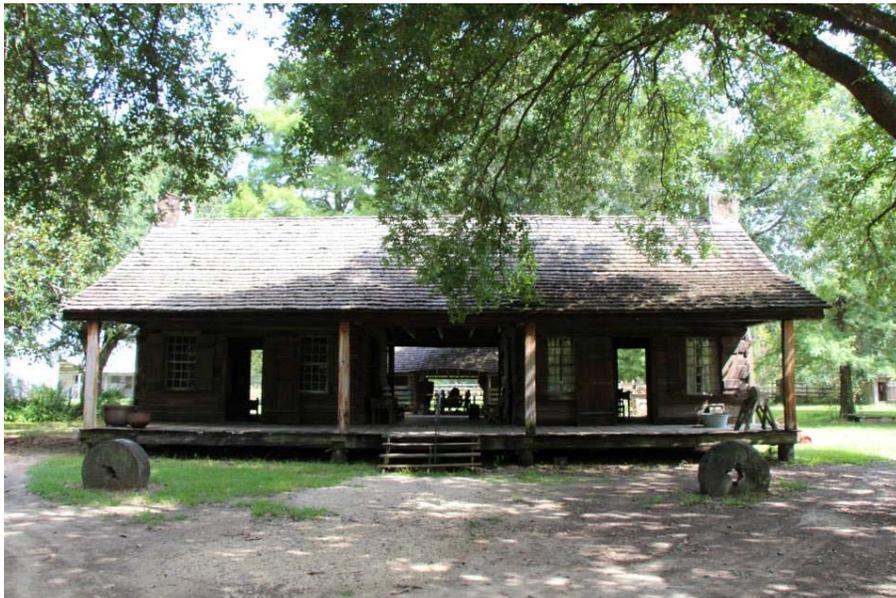
Welcome to LSU Rural Life Museum and ALHFAM 2016

Since the beginning Louisiana has been different from the rest of the United States and to this day Louisianans perceive themselves as unique. And why not? We are the only state whose law is based upon the Napoleonic Code, which has parishes instead of counties, police juries, levee boards, and where the French language is freely spoken. We were first settled by the French and Spanish, and then came the Germans, Acadians, English, Scots and the Islenos. The Americans came into Louisiana as early as 1710, and later all of these cultures melded together to create a unique people. Louisiana is truly a place of cultural diversity.

On behalf of Louisiana State University and its Rural Life Museum, we are delighted to welcome you to Baton Rouge for the 2016 Association for Living History, Farms, and Agricultural Museum's Annual Conference. *Commemoration, Preservation, Education: "The Things That We Do"* is a catch-phrase that captures the essence of the mission of ALHFAM as well our individual museums. These are the things that we do as museum professionals every day. This conference will bring together directors, curators, interpreters, researchers and educators from around the world who are engaged in the commemoration, education and preservation of our past.

The staff and volunteers of Louisiana State University and its Rural Life Museum welcome you to the 2016 ALHFAM Conference and Annual Meeting in Baton Rouge where you can partake of this cultural gumbo that we call Louisiana.

David Floyd
Montez LeGrande
Elaine Ellis
Conference Committee Co-Chairs



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Regions and Representatives

Atlantic Canada Region (NB, NS, NF, PEI)
Regional Rep: Angie Jack

Central Canada Region (ON, QC)
Regional Rep: Karin Taylor

Mid-Atlantic Region (DC, DE, MD, PA, NJ, NY)
Regional Rep: Danielle Houghton

Midwest Region – Midwest Open Air Museums Coordinating Council, (IA, IL, IN, OH, MI, MN, MO, WI)
Regional Rep: Betsy Urven, MOMCC President

Mountain Plains Region (CO, ID, KS, MT, ND, NM, NE, OK, SD, TX, UT, WY)
Regional Rep: Kay Cynova

New England Region (CT, MA, ME, NH, RI, VT)
Regional Rep: Katie O’Neill-Day

Southeast Region (AL, AR, FL, LA, MS, NC, SC, TN, VA, WV, PR, VI)
Regional Rep: Eve King

Western Region (AK, AZ, CA, HI, NV, OR, WA, GU)
Regional Rep: Mick Woodcock

Western Canada Region (AB, BC, MB, SK)
Regional Rep: Susan Reckseidler

International Region (Asia, Africa, Australia, Central & South America)
No named Representative at this time.

Professional Interest Groups

Collections, Preservation and Registration (CPR) Committee
Committee Chair: Martha Katz-Hyman

FARM Committee
Committee Chairs: Ed Schultz and Jon Kuester

First-Person Interpreters Professional Network (FPIP)
Committee Chair: Ron Carnegie

Historic Foodways Committee
Committee Chairs: Carolyn Dilda and Nancy Webster

Historic Apparel and Textiles Committee
Committee Chair: Kristyn Watts

Historic Trades and Skills (HiTS) Committee
Committee Chair: Jonathan Hallman

Machinery Committee
Committee Chair: Cliff Jones

Military/Mountie Interpreters and Law-Enforcement Living-Historians (MMILL)
Committee
Committee Chair: Correy Twilley

New Electronic Resources and Data Systems (NERDS) Committee
Committee Chair: Heidi Glatfelter Schlag

Programs, Interpretation and Education (PIE) Committee
Committee Chairs: Lauren Muney and Edward Van Vliet

Replica Resource Committee
Committee Chair: Mick Woodcock

Seeds and Plants (SAP) Committee
Committee Chair: Karen Becker

CONFERENCE AT A GLANCE

Saturday, June 11

ALHFAM Board Meeting - at hotel

Sunday, June 12

Full Day Workshops and Tours:

Louisiana State Penitentiary at Angola

River Road Tour

New Roads, Louisiana (limited to 50 people)

Helping Hands Volunteer Day

On Board the Mighty Keelboat (limited to 12 people; additional \$7.00 fee)

School of the Mule

Afternoon Workshops at Rural Life Museum:

Heirloom Plants: Peppers Workshop

Creating Cockades

Developing Meaningful Experiences that Connect with Visitors

Evening: First Timers' Reception followed by General "Salted, Smoked & Pickled" Welcome Reception - at hotel

Monday, June 13

General Session and Welcome at Rural Life Museum (RLM):

Tom Kelleher, ALHFAM President

David Floyd, Director, LSU Rural Life Museum

Rick Koubek, Executive Vice President and Provost, LSU

Paul Arrigo, President and CEO, Visit Baton Rouge

Keynote Address:

Jay Dardenne, Commissioner of Administration, Louisiana Governor's

Office

Break

Concurrent Sessions 10:30 a.m.:

1. Diving into "Stuff"—Transforming an Accumulation into a Collection
2. African-American History in Tioga County, New York
3. Engaging Everyone: Designing and Facilitating Multigenerational Programs
4. Preserving Oranges, Lemons and Citron
5. The Mighty Keelboat Adventurers

Lunch at RLM

Professional Interest Groups (PIGS) meet during lunch (look for reserved tables)

Monday, June 13

Concurrent Sessions 1:00 p.m.:

1. Commemorating Difficult History: Histories of Slavery, War and Oppression
2. A Decade of Growth: An Occupational Profile of Curators, Museum Technicians, and Conservators
3. How to Use ALHFAM's New Website and Membership Management System (offered again on Wednesday)
4. "Footsteps in Time": France to the New World
5. Mining the Digital Archive for Living History Education

Break

Regional Meetings at hotel

If you are attending an ALHFAM Conference, then you're a member of an ALHFAM Region! You're invited to attend your region's meeting to plan future ALHFAM activities in your part of the world.

Supper, Auction & Silent Auction at RLM

Tuesday, June 14

7:30 a.m. Full Day Field Trip to New Orleans

9:00 a.m. – Noon – World War II Museum

Lunch on your own in the French Quarter

Suggested museums to visit:

- State Museum
- Cabildo
- Presbeteyre
- U.S. Mint
- 1850's House

5:30 p.m. New Orleans Supper. Basin Street Station, Rampart Street

Wednesday, June 15

Concurrent Sessions, 8:30 a.m.:

1. A Most Shocking Spectacle: Debunking the Myth of the Burning Petticoat
2. The Basics of Writing Furnishings Plans...and More
3. Documenting and Interpreting Rural Minority History: A Case Study of the Louisiana Extension Service 1924-1955
4. Communication/Interpretation – It's What We Don't Do: Non-verbal communication/interpretation
5. The History of Medicine in Louisiana was a GUMBO: Pain, Plagues, Pestilences & Peoples AND The Gift of Healing: Remedies and Faith Healing
6. A Museum's Natural Pests: Critters that Undo What We Do
7. Using Storytelling to Advantage in Living History: Some Examples from Heritage Park

8. 90-Minute Museum Theory: Get the Lowdown on Interpretation and Education the Easy Way

Concurrent Sessions, 9:30 a.m.:

1. The Bowie Knife: Who, What, When, Where and How?
2. Beyond Facebook: Take Your Social Media Strategy to the Next Level

Break

Concurrent Sessions, 10:30 a.m.:

1. Commemorating Poverty Point – the Forgotten City Louisiana’s UNESCO World Heritage Site
2. Forum on Educational Programs for Individuals with Intellectual Disorders
3. Boosting the Bottom Line: One of the Other Things That We Do!
4. Building Connections: Helping Visitors to See a Whole Picture, Even if You’re Not Sure You Have Enough Parts
5. Heritage in a Supermarket: 9 Deaths of a Curator
6. How to Create a Multi-Generational Volunteer Family
7. Safety 101 for Living History Professionals

Lunch and ALHFAM Annual Business Meeting at RLM

Concurrent Sessions, 2:00 p.m.:

1. Reading Pictures
2. Audience Immersion: How to Not Drown
3. How to Use ALHFAM’s New Website and Membership Management System
4. A Glimpse into the Stacks: An Overview of the Happenings at LSU Libraries Special Collections
5. Historic Farming in the South
6. As American as Apple Pie
7. Celebrate the Fleece: Having Fun with Fiber!
8. Flax: Weeks of Work, Lifetime of Linen

Presidential Banquet & Fashion Show at White Oak Plantation

Thursday, June 16

8:30 a.m. Morning Field Trip

- Tour Downtown Baton Rouge
- Capital Park Museum
- West Baton Rouge Museum
- Magnolia Mound

Lunch at Magnolia Mound Plantation

2:00 p.m. – 4:00 PM Afternoon at RLM

- Tour and plowing contest
- Town Ball

Supper/Dance at RLM: “A Taste of Louisiana”

Sunday, June 12, 2016

Day at a Glance

- 7:00 a.m. Breakfast at hotel
- 7:30 a.m. Conference registration at hotel
- 8:00 a.m. Buses depart hotel for all day field trips and workshops
- 10 a.m. Conference registration at Rural Life Museum
- 12:30 p.m. Bus departs hotel for Rural Life Museum afternoon workshops
- 1:00 p.m. Workshops begin at Rural Life Museum
- 3:30 p.m. Workshops end
- 4:00 p.m. Bus departs for hotel
- 6:00 p.m. First Timer's Reception at hotel
- 6:30 p.m. Opening reception: "Salted, Smoked and Pickled"
- 8:30 p.m.-12 a.m. ALHFAM Jam

Tours & Workshops

SUNDAY, JUNE 12

LOUISIANA STATE PENITENTIARY AT ANGOLA (Full Day Tour – Includes Lunch – Cost for members \$80 and cost for non-members \$125.)



Have a rare opportunity to visit the Louisiana State Penitentiary. LSP, also known as "Angola," and nicknamed the "Alcatraz of the South" and "The Farm" is a maximum security prison farm in Louisiana operated by the Louisiana Department of Public Safety & Corrections. It is the largest maximum security prison in the United States with 6,300 prisoners and 1,800 staff, including corrections officers, janitors, maintenance, and wardens. At the Louisiana State Penitentiary at Angola you will be introduced to the museum. You will also have the opportunity to visit the dog kennels and stables knowing that Angola boasts the largest number of working mules and horses in the United States. Before its sale to the state in 1880 Angola was a working plantation, and is, in a sense, still a working plantation. You will also have a tour of America's largest state prison. Is it necessary to mention that this is not an opportunity for the average tourist?

(www.angolamuseum.org)

SUNDAY, JUNE 12

GREAT RIVER ROAD TOUR

(Full Day Tour – Includes Lunch - Cost for members \$80 and cost for non-members \$125.)

Although other states have their own River Roads, perhaps none is more evocative or famous than Louisiana's. Here, the very name inspires a vision of white pillared houses standing amid lush gardens and trees dripping with Spanish moss. Louisiana's fabled “*Great Mississippi River Road*” consists of a corridor approximately 70 miles in length located on each side of the river between Baton Rouge and New Orleans. You will visit four historic sites while your discover the history and geography of this world renown attraction.



HISTORIC HOMES AND POINT COUPEE PARISH TOUR

(Limited to 50 people - Full Day Tour – Includes Lunch - Cost for members \$80, \$125 for non-members.)

Visit Pointe Coupee Parish, one of the oldest communities in the Mississippi River Valley founded by French colonists in the 1720s. You will have the rare opportunity to visit Dr. Jack and Pat Holden's 18th century Creole home. Beautifully restored, Maison Chenal sits on Bayou Chenal, a tributary of False River. Dependencies include a barn, a henhouse, an overseer's cottage, a pigeonier, a kitchen and laundry building, and a garçonnière (young men's quarters). Chickens roam free-range while a mule and horse graze in the pasture. Participants will have a scholarly look at the largest and most important private collection of Louisiana Creole and Acadian furniture in the world which few people have had an opportunity to visit. Afterward you will have a summer lunch at the LeJeune House, antebellum home of preservationists Randy Harelson and Richard Gibbs. Other historic sites of the parish will be visited as well.

ACADIANA

(Full day tour - Includes Lunch - Cost \$80 for members, \$125.00 for non-members.)

Acadiana is a region of Louisiana, in the south and south west of the state. It is sometimes called "Cajun Country", noted for its distinctive culture. This is the birthplace of Cajun cuisine, Cajun music, and Zydeco music. Acadiana or "Cajun Country" spreads over the prairies and bayous of SW Louisiana.

We will begin our tour by traveling through the Atchafalaya Basin. The Atchafalaya Basin, or Atchafalaya Swamp, is the largest wetland and swamp the United States. Located in south central Louisiana, it is a combination of wetlands and river delta where the Atchafalaya River and the Gulf of Mexico converge.

We will then visit the Acadian Cultural Center in Lafayette tells stories of the origins, migration, settlement, and contemporary culture of the Acadians (Cajuns) and other area groups. Ranger programs, films, exhibits, and events share a variety of local traditions including music, story-telling, dance, and food, and explore the mysteries of the Atchafalaya Basin.

Our final stop will be Vermilionville Historic Bayou Attraction Vermilionville, Acadiana's premier Cajun and Creole Folklife & Heritage Park, nestled on the banks of the Bayou Vermilion authentically recreates life between 1765 and 1890. The village includes 18 structures filled with artifacts and living history, six of which are restored original homes.

ON BOARD THE MIGHTY KEELBOAT

(Six Hour Workshop -- Limited to 12 people – Includes Lunch - Cost for members \$80 and cost for non-members \$125.)

Presenters: Tim Richardson, Little Rock, AR; and Ed Williams, Little Rock, AR

On-board the Early Arkansas Reenactors Association's representation of a keelboat, you will spend a few hours experiencing "hands-on basic keelboat life" while plying the waters of the Mississippi River. You will take your turn at rowing and steering and perhaps sailing the 40-foot keelboat. Bring your camera, work gloves and deck shoes. Waking up in the morning on the frosty riverbank, we never knew what experiences the day would bring us, so bring you wet weather gear so you can continue to row in case of rain. The keelboat is truly *always* an adventure and one you will remember from now on! Consider it a bit of what might be called "experiential archeology."

SCHOOL OF THE MULE

(All Day Workshop at Rural Life Museum – Includes lunch - Cost for members \$80 and cost for non-members \$125.)

HOSTED BY: Melvin Wheat, Claude Brock and Ed Schultz, Veteran Hostlers

"Working with Mules" – "working" is the key word. We start with learning about how a mule is different from a horse in how they think and do things. Then we move on to harnessing and hitching techniques, and next work them in a multitude of jobs like plowing, wagon, disking, and such. As proven by the Farmers Boot Camp, the key is that the participants are completely involved in all the activities including driving the mules.

HEIRLOOM PLANTS: PEPPERS WORKSHOP

(Limited to 35 people – Afternoon Workshop at Rural Life Museum – No lunch - Cost for members \$25 and cost for non-members \$50.)

If you are interested in peppers and seeds of yesteryear, then this workshop is for you. Experts from the LSU Agricultural Center will bring you into the trial fields. There

you will pick, taste, and learn all about growing heirloom peppers, hot and sweet, as well as other heirloom plants. Bring your hat and garden shoes for this program.

CREATING COCKADES

(Afternoon Workshop at Rural Life Museum – No lunch - Cost for members \$25 and cost for non-members \$50.)

Presenter: Danielle Brissette, Museum Educator, Farmers Branch Historical Park, Carrollton, TX

Especially popular in the 18th century and during the Civil War, but applicable to many periods, cockades are easy to make ribbon adornments that add a bit of flair to lapels, hats, bonnets, belts and skirts. This workshop will teach participants to craft their own cockades. Ribbon will be provided or you may bring your own. The goal of this session is that every participant will make their own cockade and leave with the tools and knowledge to do so again in the future.

DEVELOPING MEANINGFUL EXPERIENCES THAT CONNECT WITH VISITORS

(Afternoon Workshop at Rural Life Museum – No lunch - Cost for members \$25 and cost for non-members \$50.)

Presenter: Dale Jones, Principal, Making History Connections, Glenwood, MD

In efforts to enhance current interpretations many sites turn to museum theatre and theatrical techniques. This interactive workshop will focus on developing meaningful experiences that engage and connect with visitors through: 1. Historical performance and museum theatre. We will examine the key elements of creating an historical performance and how to develop a plan for performance. 2. Tour design. Using a model based on visitor research and best practices, we will discuss the key elements of designing a theme-based tour incorporating story-telling and engaging activities. 3. Staff training. We'll discuss and practice some techniques from theatre that can help interpreters enhance their interpretations, whether they are roaming, at a station, or leading a tour.

EVENING ENTERTAINMENT at hotel

First Timers' Reception

If you are a new member of ALHFAM or this is your first ALHFAM annual meeting, the Board of Directors cordially invites you to a reception in your honor complete with refreshments and interaction with colleagues.

Welcome Reception: “Salted, Smoked & Pickled”

Join old friends and new ones at the opening of our 46th Annual Meeting! And join the tradition by bringing a site or regional culinary contribution to share, whether it’s salted, smoked, pickled or baked. Bring your swim suit and cool off in the courtyard pool.

ALHFAM Jam



Monday, June 13, 2016

Day at a Glance

7:00 a.m. Breakfast at hotel
7:30 a.m. First bus departs for Rural Life Museum
8:00 a.m. Registration at hotel and RLM
Second bus departs for RLM
8:30 a.m. Welcome & Keynote Address at RLM
10 a.m. Break
10:30 a.m. Concurrent sessions
11:30 a.m. Lunch at RLM
1:00 p.m. Concurrent sessions
2:30 p.m. Break and buses depart to hotel
2:45 p.m. ALFHAM Regional Meetings at hotel
5:00 p.m. Buses depart for Rural Life Museum
5:30 p.m. Silent Auction at RLM
7:00-10pm Supper and Live Auction at RLM
8:30 p.m. Bus begins to depart for hotel

MONDAY, JUNE 13

GENERAL SESSION AND WELCOME at RLM:

Tom Kelleher, ALHFAM President
David Floyd, Director, LSU Rural Life Museum
Rick Koubek, Executive Vice President and Provost, LSU
Paul Arrigo, President and CEO, Visit Baton Rouge

Keynote Address:

Jay Dardenne, Commissioner of Administration,
Louisiana Governor's Office

Break: Coffee, Cokes, Water, Snacks

Concurrent Sessions: 10:30 am

1. Diving into “Stuff”—Transforming an Accumulation into a Collection

Presenters: Ron Kley, Museum Research Associates, East Winthrop, ME; and Jane Radcliffe, Museum Research Associates, Hallowell, ME

Mr. Kley and Ms. Radcliffe will present a highly interactive session, focusing upon real-world challenges faced by colleagues who find themselves—sometimes unwittingly, and without formal training or adequate resources—in charge of “stuff” that’s broadly referred to as a “collection” but may be little more than a random accumulation of both trash and treasure. Participants will provide the “raw material” for discussion—problems

and circumstances they have faced and will probably face again at their own sites. The presenters will draw from their own experience with institutions in addressing the challenges of under-documented, poorly housed, uncritically accepted, administratively ignored, disorganized and/or downright chaotic collections. No single or simple “silver bullet” solution will be offered but the presenters will share some practical approaches they’ve developed and applied in the course of their work transforming “stuff” into collections.

2. African-American History in Tioga County, New York

Presenter: Ed Nizalowski, Berkshire, NY.

My father told me about a black burial ground in a remote section of a state forest near the farm where he was raised in the 1960s. Although I did not locate this spot until about 1980, the search for clues involving the identity of these individuals has resulted in a variety of historically significant findings: a local African-American history that stretches back to the mid-1700s, a vibrant abolitionist movement, confirmation of Underground Railroad activity, the first challenge to discrimination on public transportation in New York State possibly the nation and a CCC camp for Black veterans of WWI.

3. Engaging Everyone: Designing and Facilitating Multigenerational Programs

Presenter: Lauren McCormack, Manager of Public Programs, *USS Constitution* Museum, Boston, MA

Research shows that parents seek out opportunities to build lasting memories and experiences as a family at our museums. Yet few programs truly encourage children and their adult caretakers to learn and laugh together so everyone has a satisfying and meaningful visit connecting to the content. In this session, presenters will provide a series of easily implemented strategies to deeply engage families of all ages and skill levels during programs in any museum setting.

4. Preserving Oranges, Lemons and Citron

Presenter: Mya Sangster, Toronto, Canada

Looking at receipts from the late 16th century to the early 19th century, Ms. Sangster and the audience will explore the preserving of oranges, lemons and Buddha’s hands. She’ll be sharing the fruits of her research as well as samples.

5. The Mighty Keelboat Adventurers

Presenters: Tim Richardson, Little Rock, AR; and Ed Williams, Little Rock, AR

This session is focused on the passion of the Early Arkansas Reenactors Association to commemorate and educate by building a representation of a keelboat and plying the waters of the rivers while presenting living history to everyone drawn to the boat at stops along the way. The boat was launched in 2004 in time for the 200th anniversary of the William Dunbar & George Hunter Expedition of 1804. The varied experiences on the

keelboat proved to be everything from boredom to sheer terror, so education goes both ways—we teach others about the ways of the keelboat and the keelboat teaches us what life may have *really* been like on board. This experience might be called “experiential archeology.”

Lunch at RLM

Professional Interest Groups (PIGS) meet during lunch (look for reserved tables)

PIGs, or Professional Interest Groups, are an important part of the ALHFAMily, bringing together individuals with an interest and expertise in the day-to-day activities at many of our sites. You are welcome to join in the discussion of any PIG meeting and the committees are always looking for new volunteers.

Concurrent Sessions: 1:00 pm

1. Commemorating Difficult History: Histories of Slavery, War and Oppression

Presenter: Julie Rose, Director, West Baton Rouge Museum, Port Allen, LA

How do history workers engage audiences in learning about difficult histories? These are the tough stories. These are the recollections from history that can be upsetting, uncomfortable and at times even shocking to learn. This session will involve participants in learning about how to develop and deliver interpretations of difficult histories with strategies that are sensitive and offer ethical representations of historical Others. Historical representations of difficult histories can go beyond informing audiences by encouraging audience members to empathize deeply with the historical suffering of Others and to be encouraged to make meaningful connections to those who suffered and how their suffering is meaningful to society today.

2. A Decade of Growth: An Occupational Profile of Curators, Museum Technicians, and Conservators

Presenter: Randall Dupont, University of Mobile, Mobile, AL

The continued development of living history, farm and agricultural museums is dependent upon professionals dedicated to preservation and education. This presentation will examine the occupations at the center of those efforts--curators, and museum technicians and conservators. Employment, wage, and geographic concentration characteristics of each occupation will be analyzed at the national, state, and regional level over the past decade. Employment prospects and best places to work will be discussed as well. The goal of this presentation is to give attendees an overview of employment trends in the professions and job seekers insight where to focus their efforts.

3. How to Use ALHFAM's New Website and Membership Management System

(Offered again on Wednesday) Presenters: ALHFAM Board of Directors Communications Chair, Heidi Glatfelter Schlag, Webmaster Blake Hayes, and Board Member Matt Miller

Last winter, ALHFAM launched a new website! This new website has changed how the organization communicates and interacts with you—our members. You can now renew your membership online, access forums, use the ALHFAM Skills and Knowledge Base, view our membership directory, and much more! During the first 45 minutes of the session representatives of the ALHFAM Board of Directors will teach you how to use the new website so you are getting the most out of this new tool. In the second 45 minutes they will answer all of your questions and make you comfortable using this new tool. Individual help will be available for people who want it.

4. “Footsteps in Time”: France to the New World

Presenter: Gayle Breaux Smith, Baton Rouge, LA

Mrs. Smith's talk traces the journey of her Breaux ancestors over 360 years and is based on her trips to France, Nova Scotia, Massachusetts, and of course, Louisiana as she walked in the footsteps of ancestor Vincent Brault and his descendants. Although the stories follow her Breaux ancestry, this is the story of essentially all Acadian families.

5. Mining the Digital Archive for Living History Education

Presenter: Hannah Moses, Programs Assistant and Volunteer Coordinator, George Ranch Historical Park, Richmond, TX

Over the past few years, the number of digital archives has exploded. While this means that museums have more resources available than ever before, the sheer amount of online materials can be overwhelming. In this discussion, the presenter will share tips on navigating growing databases like Google Books, the Digital Public Library of America, the Internet Archive, and others. Participants are encouraged to come ready to share which digital sources they have found most helpful and how they turn digital preservation into hands-on education. This session will also cover BOOLEAN phrases, Google Drive, Zotero, and other online tools that capture and organize historic material.

2:30 pm Break: Coffee, Cokes, Water, Snacks

2:30 pm Buses depart for hotel

2:45 pm Regional Meetings at hotel

If you are attending an ALHFAM Conference, then you're a member of an ALHFAM Region, and you're invited to attend your region's meeting to plan future ALHFAM

activities in your part of the world. Regional meetings will be held at the Wyndham Garden Hotel. Regions are listed and representatives are listed on page 4.

6:00 pm Supper, Auction & Silent Auction at RLM

TUESDAY, JUNE 14

7:00 a.m. Breakfast at hotel

7:30 a.m. Buses depart for New Orleans all day field trip

All Day Field Trip to New Orleans

9 a.m.-noon World War II Museum

Noon -- Lunch on your own in the French Quarter

State Museum

Cabildo

Presbeteyre

U.S. Mint

1850s House

5:30-8:00 p.m. New Orleans Supper, Basin Street Station, Rampart Street

8:00 p.m. Buses depart for hotel



Wednesday, June 15, 2016

Day at a Glance

7:00 a.m.	Breakfast at hotel
7:30 a.m.	First bus departs for RLM
8:00 a.m.	Second bus departs for RLM
8:30 a.m.	Concurrent sessions
10:00 a.m.	Break
10:15 a.m.	Concurrent sessions
11:30 a.m.	Lunch and ALHFAM annual business meeting
1:30 p.m.	Concurrent sessions
4:00 p.m.	Buses depart for hotel
5:30 p.m.	Buses depart for White Oak Plantation
6:00 p.m.	Presidential banquet and fashion show
8:30 p.m.	Buses depart for hotel

WEDNESDAY, JUNE 16

Concurrent Sessions 8:30 am

1. A Most Shocking Spectacle: Debunking the Myth of the Burning Petticoat

Presenter: Kimberly Costa, Historic Foodways staff, Colonial Williamsburg Foundation, Williamsburg, VA

We've all heard it, countless of times, at every museum, in every state: the leading cause of death for women during the 18th century was being burnt to death when her petticoat caught fire. If it's not true, how did this beloved myth start? During this session, information from an on-going research study will be shared into the myths and truths into what "burnt to death" actually means. Primary documentation, from both the Colonies and Great Britain, will be used to debunk the who, what, when, where, and why, of burning deaths in the latter half of the 18th century. Subjects also covered will include statistical information, numbers and causes of deaths, extenuating circumstances of being "burnt to death", time and extent of natural vs. man-made fiber burn rates, and the "telephone" theory in relation to how information traveled from place to place.

2. The Basics of Writing Furnishings Plans...and More

Presenters: Martha Katz-Hyman, Curator, Jamestown-Yorktown Foundation, Williamsburg, VA, and Mick Woodcock, Chief Curator, Sharlot Hall Museum, Prescott, AZ

This session will cover the basics of writing a furnishing plan, starting with primary source documents and ending with the furnished plan. We'll also discuss some of the latest thinking on historic house interpretation and how the furnishings can support interactive and "hands on" experiences for visitors.

WEDNESDAY, JUNE 16

3. Documenting and Interpreting Rural Minority History: A Case Study of the Louisiana Extension Service 1924-1955, (PIE and FARM Committee Work)

Presenter: Debra Reid, Professor, Department of History, Eastern Illinois University, Charleston, IL

In 1924, T.J. Jordan, director of the work of black agricultural agents in Louisiana, indicated that work with black Louisianans should be conducted in 9 parishes and 186 communities. This reflects a movement across the South to improve farms and develop local economies in rural black communities. Why is this history not evidence in the built environment? This session provides archival sources and guided discussion about how to interpret it.

4. Communication/Interpretation – It’s What We Don’t Do, Non-Verbal Communication/Interpretation

Presenter: Mike Follin, Coordinator of Interpretive Services, Ohio History Connection, Columbus, OH

The ability to understand and use nonverbal communication, or body language, is a powerful tool that helps interpreters connect, express ideas, thoughts, concepts, and build better relationships/connections with visitors. All of our non-verbal behaviors—gestures, the way we sit/stand, how fast or loud we talk, the eye contact we make—send strong messages. What we say verbally and what we communicate nonverbally are sometimes two totally different things. When faced with these mixed signals, the listener must choose whether to believe the verbal or nonverbal message. Our interpretive credibility and historical accuracy are endangered by this forced choice. In this session participants will examine, interact, and discuss the non-verbal and verbal and observe and read the mixed messages we send through uncoordinated verbal and non-verbal communications. Finally they will have the opportunity to understand the strength of the unspoken through practicing and use of session material on coordination of non-verbal and verbal signals. Technology is changing our basic communication style via texting, IM’s, email and cell phones, we as historical interpreters need to understand and adapt. Our strongest interpretive tool, the one-on-one interpersonal ability to communicate, is in danger of being lost.

WEDNESDAY, JUNE 16

5. The History of Medicine in Louisiana is a GUMBO: Pain, Plagues, Pestilences & Peoples

Presenter: Trent James, Bagatelle Plantation, Sunshine, LA

This presentation relates the stories of healthcare, survival, life and death of those who came to Louisiana from its very earliest beginnings through the 19th Century. The inspiration for these stories came from the speaker's work as a docent for the Sickhouse in the Plantation Life area of the LSU Rural Life Museum since 2005.

and Traiteurs: Healers for the Rural/Plain Folk in Louisiana

Presenter: Margaret Marshall, Baton Rouge, LA

The purpose of this presentation is to focus on three ethnic groups of healers and to compare their traditional methods of healing.

6. A Museum's Natural Pests: Critters that Undo What We Do

Presenter: Aaron Loehndorf, Collections/Education Assistant, Shiloh Museum of Ozark History, Springfield, AR

This session will give a basic overview of common types of museum pests and basic identifying characteristics. There will also be a discussion on simple ways to treat objects that become infested. We will look at pictures of the insects, rodents, and other pests and the evidence that they leave which helps to identify them. Basic preventative methods for treating artifacts will be discussed, including freezing.

7. Using Storytelling to Advantage in Living History: Some Examples from Heritage Park

Presenter: Ellen Gasser, Public Programming Coordinator, Heritage Park Society, Calgary, AB, Canada

Ms. Gasser will showcase how Heritage Park has used professional storytellers, seasoned interpretive staff with storytelling skills, and taught new staff, to incorporate various forms of storytelling into their exhibit work. Examples include: dramatic storytelling, dramatic readings, and First Nations storytelling by staff or guest elders in the tipis, the unique techniques involved in ghost tours, story time for children, and incorporating shorter stories into everyday interpretation.

WEDNESDAY, JUNE 16

8. 90-Minute Museum Theory: Get the Lowdown on Interpretation and Education the Easy Way

Presenters: Hannah Moses, Programs Assistant and Volunteer Coordinator, and Jodi Larson, George Ranch Historical Park, Richmond, TX

Museum theory is fun! At least it will be at this session. Get a refresher on the basics of interpretation or figure out which educational framework is which, all while playing games, discussing, drawing diagrams, participating in activities, and sharing some good and bad examples with the rest of us. Piaget? Vygotsky? Tilden Freeman? Museum 2.0? Social Emotional Learning? Falk & Dierking? Free-Choice Learning? Museum hack? Can you draw your job? What are Sticky Memories? Have you read the *Anarchist's Guide to Historic House Museums*? This fast-paced session is speed-dating for learning about education and interpretation and will leave you with a broad understanding of many different facets of museum work. Even if you've never heard of this stuff, this session will give you the lowdown on museum learning without a single lecture or academic article in sight.

Concurrent Sessions 9:30 am

1. The Bowie Knife: Who, What, When, Where and How?

Presenter: Bill Worthen, Director, Historic Arkansas Museum, Little Rock, AR

The Bowie knife or "Arkansas toothpick" was the weapon most associated with the South before the Civil War. Celebrating the Bowie knife and its connection to the history of Louisiana, Mr. Worthen will discuss how the weapon came into being, the Bowie association, and the knife's changing image over the antebellum period using slides and reproduction knives. The goal of this session is to provide a deeper understanding of the significance of the Bowies and the knife in Louisiana and far beyond.

2. Beyond Facebook: Take Your Social Media Strategy to the Next Level

Presenter: Carly Squyres, Education Assistant, Shiloh Museum of Ozark History, Springfield, AR

Social media is a great way to forge connections, but are you making the most of your time, especially if social media manager is only one of your job descriptions? Many sites now have some social media presence, especially through Facebook, but newer platforms like Instagram, Snapchat, and Vine have advantages to offer living history sites. We will discuss how to take advantage of social media for more than just event marketing as we cover the different platforms, tips on how to maximize engagement, and look at heritage sites that are cultivating an engaging social media presence. This session will be geared towards organizations that are already using social media, but it will be helpful for beginners as well.

WEDNESDAY, JUNE 16

Break: Coffee, Cokes, Water, Snacks

Concurrent Sessions 10:30 am

1. Commemorating Poverty Point the Forgotten City: Louisiana's UNESCO World Heritage Site

Presenters: Mary Katherine Calloway, Director, LSU Press, Moderator/Commentator; Jenny Ellerbe, Photographer; and Diana M. Greenlee, Station Archaeologist

The publication by the LSU Press of Ellerbe and Greenlee's book about Poverty Point is an example of commemoration of a 3,500 year old living history. The authors will discuss their work and inspirations giving examples of how others can utilize publications as part of educational outreach. "Poverty Point is a roughly 345-acre Native American site built and occupied from 1700 to 1100 BC, made up of six earthen mounds and nearly six miles of ridges. The design is unlike any other in the world. The hand-built earthen city was the New York City of its day, rising above all others in North America. It contained the largest earthworks and conducted the most long-distance trade of any complex built by hunter-fisher-gathers anywhere in the world."

2. Forum on Educational Programs for Individuals with Intellectual Disorders

Presenter: Brian J. Mast, Historian, Black Belt Museum, Livingston, AL

In recent years an increasing number of individuals have been diagnosed with different intellectual disorders, primarily Autism Spectrum Disorder (ASD). Within the next 10 years a sizable subset of our potential audience members will be individuals with either ASD or another intellectual disorder. Mr. Mast seeks to update participants on the current state of study regarding program development, where to find information on intellectual disorders, how to connect with local organizations, and how to start a network of individuals and organizations who present educational programs to these audiences.

3. Boosting the Bottom Line: One of the Other Things That We Do!

Presenters: Deb Friedman, Senior Vice President, Old Sturbridge Village, Sturbridge, MA; and Susan Reckseidler, Manager, Interpretation, Heritage Park Historical Village, Calgary, AB, Canada

With the erosion of public funding and shifting patterns of philanthropy, living history museums are facing competition for resources, cuts to operating budgets and increasing pressure to find innovative ways to support the bottom line. From facility rentals to film shoots, to program partnerships and product development, some creativity may help to bring alternative streams of revenue to life. What can be accomplished while remaining true to your mission and being mindful of your charitable status? In this panel discussion, representatives from small, medium and large institutions will share their experiences with developing lines of business that extend beyond gate revenue and gift shops.

WEDNESDAY, JUNE 16

4. Building Connections: Helping Visitors to See a Whole Picture, Even if You're Not Sure You Have all the Parts

Presenter: Jonathan Hallman, Journeyman Cooper, the Colonial Williamsburg Foundation, Williamsburg, VA

No matter what we interpret, whether it be a discrete object or larger sites, everything is connected to a larger picture. Sometimes it is a challenge to help our visitors see the connection between different parts of our sites, or between our interpretive subject and the larger world. By examining basic principles of interpretation and real world situations, this session will provide attendees with tools that help them build connections that lead visitors to an appreciation of the relationship between their site or subject and the larger world.

5. Heritage in a Supermarket - 9 Deaths of a Curator

Presenter: Nikola Krstovic, Chief Curator, Open Air Museum "Old Village," Sirogojno, Serbia

The focus of a project in this Serbian museum was about an imagined woman whose "biography" was developed in detail. The idea was that she inherited one of the museum houses and started her own rearrangements. She acted in the museum's house according to her invented psychological profile. The character also gave an interview for the weekly magazine and shared her thoughts about heritage. The visitors did not know whether it was true or not. "Heritage (in a) supermarket" provoked many questions and reactions, inspired new affiliated activities and became part of the course "9 Deaths of a Curator" – How to be(come) more relevant" at the University of Belgrade. The goals of this "experiment" were to put some critical perspective to museum's ways of communication, concept of theatrical performances in museums, relationship between heritage and market in Serbian and European context, role of the curator and value of his/her work in society, to promote crafts from a different perspective and to provide visitors a chance to become a part of rethinking a museum's mission.

6. How to Create a Multi-Generational Volunteer Family

Presenter: Chris F. Erlich, Curator of Education & Outreach, and Lane L. Sample, Curator of Education & Outreach, Fort Nisqually, Tacoma, WA

At a time when many living history museums are struggling to recruit and maintain younger reenactors, Fort Nisqually Living History Museum (FN) has a multi-generational volunteer corps that is dedicated, knowledgeable, and enthusiastic about interpreting history to the public. They are also an affectionate and welcoming family. In this presentation and discussion, the FN staff shares how this program developed by establishing education programs that engage children and teens, encouraging volunteer ownership and responsibility, and creating volunteer recognition and other traditions that both support and bond the group together. After the presentation, the floor will be opened for questions and discussion.

WEDNESDAY, JUNE 16

7. Safety 101 for Living History Professionals

Presenter: Jamie Rigsby, Curator, Farmers Branch Historical Park, Farmers Branch, TX

Did you know that statistically more people are injured in living history than in mining, forestry, or construction? Rusty equipment, dusty storage areas, and rodents are common at most sites, but many people fail to realize the inherent dangers in our day-to-day work environment. In this session you will learn about the different types of Personal Protection Equipment (PPE), when to use it, proper fit and care of the equipment, and how to start a low-cost (but potentially life-saving) safety program at your site.

Lunch and ALHFAM Annual Business Meeting at RLM

Concurrent sessions 2:00 pm

1. Reading Pictures

Presenter: Tom Kelleher, Old Sturbridge Village, Sturbridge, MA

A picture is worth a thousand words, and often more if you know what to look for. This participatory session will encourage more thoughtful examination of visual resources, allowing one to read the stories behind early paintings and drawings.

2. Audience Immersion: How to Not Drown

Presenter: Leah D. Lambert, Adult Education & Living History Coordinator, Old State House Museum, Little Rock, AR

We living history interpreters spend a great deal of time researching and enhancing our roles. But how much effort do we invest in the roles of our audience? How does our interpretation change when visitors are assigned a historical perspective? Past techniques of incorporating live action role-playing as an educational tool will be presented followed by a discussion of its effectiveness and possibilities for implementation.

3. How to Use ALHFAM's New Website and Membership Management System

Presenters: ALHFAM Board of Directors Communications Chair, Heidi Glatfelter Schlag, Webmaster Blake Hayes, and Board Member Matt Miller

Last winter, ALHFAM launched a new website! This new website has changed how the organization communicates and interacts with you—our members. You can now renew your membership online, access forums, use the ALHFAM Skills and Knowledge Base, view our membership directory, and much more! During the first 45 minutes of the session representatives of the ALHFAM Board of Directors will teach you how to use the new website so you are getting the most out of this new tool. In the second 45 minutes they will answer all of your questions and make you comfortable using this new tool. Individual help will be available for people who want it.

WEDNESDAY, JUNE 16

4. A Glimpse into the Stacks: An Overview of the Happenings at the Louisiana State University Libraries Special Collections

Presenter: Jennifer Mitchell, Head of Manuscripts Processing, LSU Libraries, Baton Rouge, LA

The LSU Libraries Special Collections in Hill Memorial Library are comprised of rare book collections, the University Archives, and the Louisiana and Lower Mississippi Valley Collections, a premier regional history collection that includes historical manuscripts and photographs; modern, antiquarian, and rare books; newspapers; maps; oral histories; state documents; and ephemera. Jennifer Mitchell will provide an overview of Special Collections' activities to promote, preserve, describe, and provide intellectual and physical access to its unique holdings.

5. Historic Farming in the South

Presenters: Jim Lauderdale, Fort Nisqually, Tacoma, WA, and Kellie McKenney, Barrington Living History Farm, Washington, TX

Historic famers need reference materials to know how to accurately replicate a farm from a particular place and time. Those without an agrarian background may find this difficult. Mr. Lauderdale and Ms. McKenney will present an historic farming calendar useful to historic farmers in the South.

6. As American as Apple Pie

Presenter: Kathleen M. Wall, Colonial Foodways Culinarian, Plimoth Plantation, Plymouth, MA

What do we mean when we say, "As American as Apple Pie?" Apples aren't native, and why pie and not cake or cookies? What are we commemorating with our forks?

7. Celebrate the Fleece: Having Fun with Fiber!

Presenter: Susie Marchand, Agriculture Education Coordinator, Shelburne Farms, Shelburne, VT

A flock of sheep provides endless opportunities for creative programming about history! From food and fiber, our woolly friends can engage people of all ages. But how can we connect sheep lessons to modern visitors' daily lives? This workshop will introduce hands-on activities that connect people to agriculture and sustainability, while celebrating the role sheep have played in our past. Dig into our best-loved sheep activities and bring your own favorites to share as well!

WEDNESDAY, JUNE 16

8. Flax: Weeks of Work, Lifetime of Linen

Presenter: Richard Lahey, National Park Service, Colonial Beach, VA

Mr. Lahey will give a demonstration and talk on growing and processing flax into linen fiber as re-introduced at the George Washington Birthplace National Monument in Westmoreland County, Virginia in 2015.

Presidential Banquet & Fashion Show at White Oak Plantation



THURSDAY, JUNE 16

7:00 a.m. Breakfast at hotel

8:00 a.m. Buses depart for morning field trip in downtown Baton Rouge and Port Allen

Morning Field Trip

Tour Downtown Baton Rouge and Port Allen

Capital Park Museum

West Baton Rouge Museum

Magnolia Mound

Lunch at Magnolia Mound

1:30 p.m. Buses depart for RLM and hotel

2:00-4:00 p.m. Afternoon at RLM

Tour and plowing contest – Traditional ALHFAM Activity

Town Ball Game

5:30 p.m. Buses depart hotel for RLM

6:00 p.m. **Supper/Dance at RLM**

“A Taste of Louisiana”

8:00 p.m. First bus departs for hotel

10:00 p.m. Last bus departs for hotel

ALHFAM 2016 Conference Committee

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ASSOCIATION FOR LIVING HISTORY, FARM AND AGRICULTURAL MUSEUMS

June 12 – 16, 2016 at LSU Rural Life Museum, Baton Rouge, LA

2016 Annual Conference Sponsorship and Advertising Opportunities

From June 12- 16, 2016 the Association for Living History, Farm and Agricultural Museums will return to the LSU Rural Life Museum for its annual meeting and conference. ALHFAM was last at this site in 2006. This is your opportunity to connect with an active group of museum professionals, administrators, curators and front line staff from museums across the United States and Canada. ALHFAM was founded in 1970 and has provided leadership on historic preservation and interpretation. The special needs of outdoor history museums, museums focusing on agriculture, and museums that utilize living history techniques have brought together a knowledgeable and dedicated group eager to share skills and information. We hope that you will be interested in supporting the organization and connecting with its audience.

This year the conference program and registration information will appear on the ALHFAM website. All advertising and sponsorships will also appear on the website. A final printed copy of the Conference program will be distributed to all attendees at the annual meeting in June of 2016.

Support ALHFAM...Co-Sponsor the Conference...Be Recognized!

- Coffee Breaks on Saturday and Monday..... \$25.00
- Be a Conference Supporter..... \$50.00

Sponsors at higher levels are also welcome. Those sponsors at the \$250 to \$500 levels will receive quarter page advertisements in the Conference program. Sponsors at the \$1,000.00 level and above will receive a full page advertisement in the Conference program.

All supporters will be recognized throughout the conference.

Another opportunity for promotion is to *Advertise in the Conference Program.*

- Business Card Ad.....\$40.00

Quarter Page Ad.....\$75.00
Half-Page Ad.....\$150.00
Full-Page Ad.....\$300.00

Final date for placing advertising in the printed program is May 7, 2016.

Your advertising will be placed online with our Program Brochure and appear in the final printed version handed out at the Conference.

Please book your advertising space or support the conference!

For additional information about these opportunities, please contact Elizabeth McInnis, Sponsorship and Advertising Chair at 225-765-2437 or via email at ebenne4@lsu.edu



LSU Rural Life Museum - Baton Rouge, Louisiana



The Association for Living History, Farm and Agricultural Museums

ALHFAM 2016