

---

<b>Table of Contents</b>	iii
<b>Preface</b>	
Commemoration, Preservation, and Education: “The Things That We Do”	v
<b>Editor’s Note</b>	vii
<b>Keynotes</b>	
Top Ten (and More!) Things to Read to Understand Louisiana <i>Jay Dardenne</i> <i>Compiled by Debra A. Reid</i>	1
Whose South Is It? Southern Plain Folk <i>Dr. Samuel C. Hyde, Jr.</i> <i>Compiled by Debra A. Reid</i>	4
<b>Presidential Address</b>	
ALHFAM & Sustainability: A POOP’s Perspective on Keeping ALHFAM Fields Fertile <i>Debra A. Reid, PhD</i>	9
<b>The Things That We Do: Commemoration</b>	
Commemorating Difficult History: Histories of Slavery, War, and Oppression <i>Julia Rose</i>	16
Heritage (in a) Supermarket: Nine Deaths of a Curator <i>Nikola Krstović, PhD</i>	19
Using Storytelling to Advantage in Living History: Some Examples from Heritage Park <i>Ellen Gasser</i>	35
ALHFAM in the City of New Orleans <i>Mary Seelhorst</i>	43
<b>The Things That We Do: Historic Site Research and Preservation</b>	
Reading Pictures <i>Tom Kelleher</i>	44
The Bowie Knife: Who, What, When, Where and How? <i>Bill Worthen with Tim Richardson</i>	51
The History of Medicine in Louisiana is a Gumbo: Pain, Plagues, Pestilences & Peoples <i>Trent James, MD</i>	58
The Gift of Healing: Remedies and Faith Healing in Louisiana <i>Margaret M. Marshall, PhD</i>	73

---

African-American History in Tioga County, NY <i>Ed Nizalowski</i>	80
Documenting and Interpreting Rural Minority History: A Case Study of African-American Employees within the Louisiana Extension Service <i>Debra A. Reid, PhD</i>	86
Diving into “Stuff”: Transforming an Accumulation into a Collection <i>Jane Radcliffe and Ron Kley</i>	97
<b>Things That We Do: Historic Site Interpretation and Education</b>	
90 Minutes of Museum Theory (Is Never Enough): Get the Lowdown on Interpretation and Education the Easy Way <i>Jodi Larson and Hannah Moses</i>	105
Forum on Designing Educational Programs for Individuals with Intellectual Disorders <i>Brian J. Mast</i>	111
The Basics of Writing Furnishings Plans...and More <i>Martha Katz-Hyman</i>	115
Southern Historic Farming Calendar <i>Jim Lauderdale and Kellie McKenney</i>	117
The Mighty Keelboat Adventure <i>Tim Richardson with Ed Williams</i>	125
<b>The Other Things That We Do</b>	
Boosting the Bottom Line: One of the Other Things that We Do <i>Deb Friedman and Susan Reckseidler</i>	135
A Museum’s Natural Pests: Critters that Undo What We Do <i>Aaron Loebndorf</i>	141
How to Use ALHFAM’s New Website and Membership Management System <i>Heidi Glatfelter Schlag, with Blake Hayes and Matt Miller</i>	144
Beyond Facebook: Take Your Social Media Strategy to the Next Level <i>Carly Squyres</i>	146